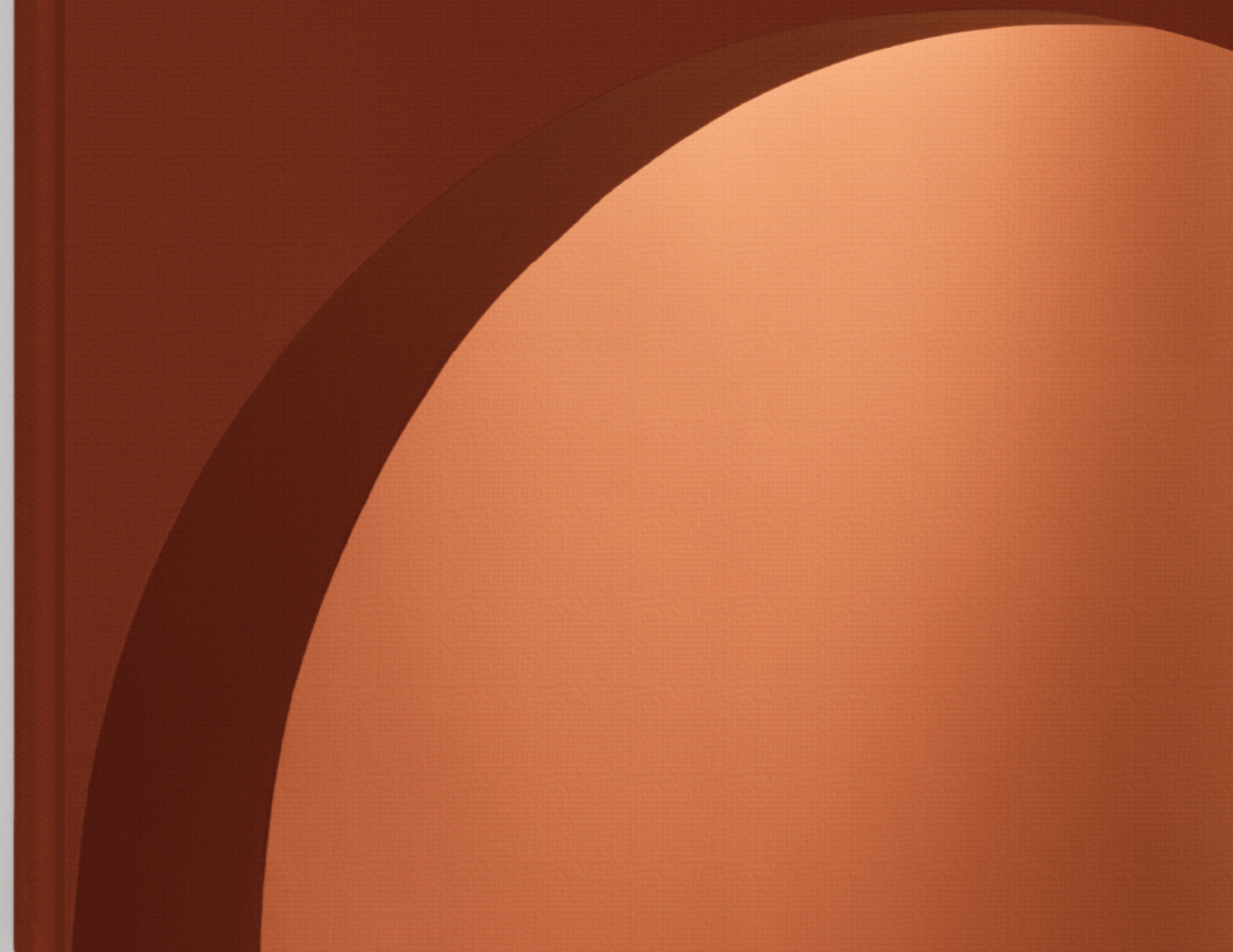
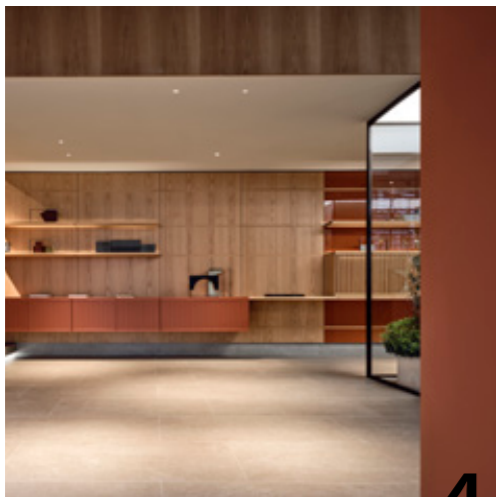


Mauro
LIPPARINI
MDW 2025





Casa International
Showroom Design

4



Casa International
New Products

26



Arketipo
Stand

68



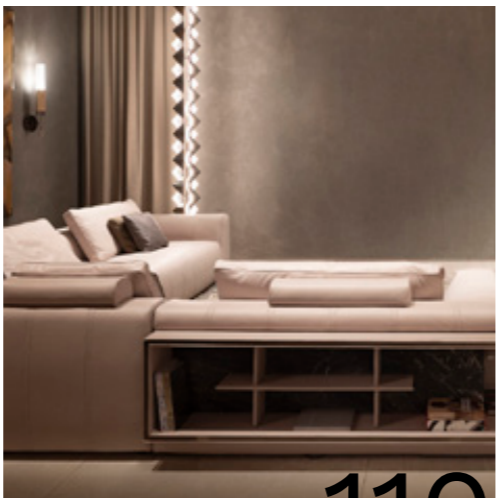
Arketipo
New Products

76



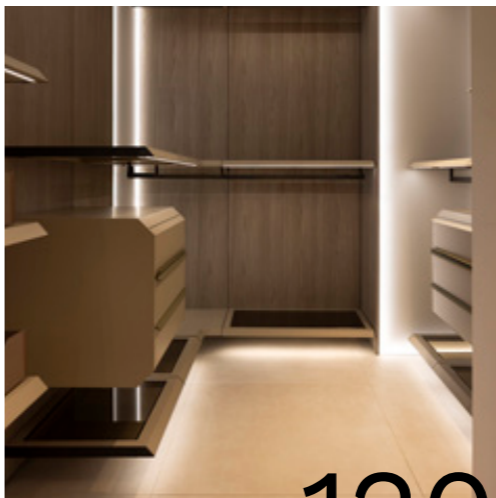
Bonaldo
New Products

96



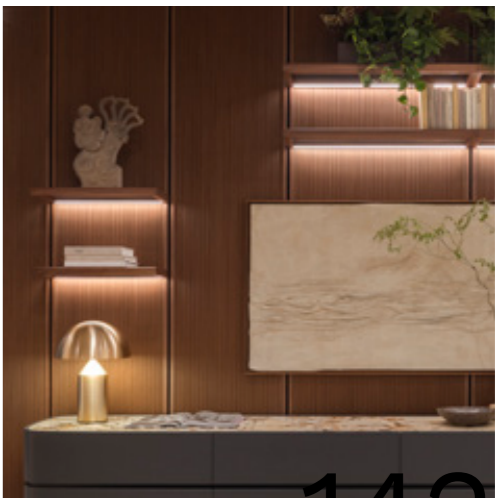
Visionnaire
New Products

110



Natuzzi
New Products

120



Conte Casa
New Products

142



casa
i n t e r n a t i o n a l



The new Milanese flagship showroom of Casa International, even as it affirms the continuity of the brand's image, expresses itself in a novel, distinctive way. Understanding the unique relationships that must be established *in* and *with* a given place, the exhibition space assumes its own voice, with a genuine Milanese accent.

This design emerged and evolved from the meticulous study of the host building, with its span of windows forming a progression rhythmically punctuated by pillars – creating the compelling first impression of a harmonious whole.

The showroom is located in a central, lively area of Milan, characterized by the rapid flow of vehicles and pedestrians. In this busy space, avenues, streets, and alleyways converge, given order by traffic lights that afford those passing by time to slow down and pause. From my first inspection of the site, this “slowed-down frenzy” captured my attention, inspiring me with the location's potential.

I envisioned the environment's fleet but start-stop rhythm as the many frames flying by in a classic motion picture, shot on film – frames like those of the shop's own windows, which tell a story through precise images arranged in sequence. These are the keystones of the project, which took shape quickly and with unusual clarity. I thought of a Milanese icon, the classic tram car, and, at the same time, the equally iconic film *A Streetcar Named Desire*, based on the play by Tennessee Williams. I saw how those on the sidewalk and street could experience the shop windows as following one another with that steady, rhythmic pace of the tram. My creative approach was based on these sensations.

The longitudinal extension of the space and its relatively compact depth established the geometric language, as well as inspiring the scenic flexibility between each “frame” and the lighting of the whole. Surface treatments were chosen to contribute to the sense of harmony: gently textured natural plasters, materially assertive ceramics, walnut hardwood, ribbed glass, shiny reflective lacquers.

The other essential dimension is that of time: the story-sequences of the windows and their display cases express themselves differently by day and night, though always united by an ineluctable rhythm.

a cool nocturnal INTIMACY

a place of NATURAL ELEGANCE

Nighttime

Looking through the windows at nighttime, viewers orient themselves by striking, vivid focus points. Shadowy, chiaroscuro tableaux are punctuated by spotlights on the “actors” in this film. The aim here is to create a cool, nocturnal intimacy, magnifying the effect of the individual product and enhancing its particular details, thanks to the lighting's scenic “aperture” that narrows and focuses the view. In this way, each featured piece can be fully appreciated, for a better imaginative comprehension of our story.

Daytime

The appeal now is no longer to imagination, the special domain of the night, but rather lucid perception of the products in different scenarios. The pieces are exhibited in a succession of discrete spaces that create a unified impression. The visitor is invited to concentrate one by one on each individually furnished display, as if they could freeze time for a moment to consider the occupants of each carriage in a passing streetcar, or the individual frames of a film. Traffic lights amplify the synopated feel.

In the interior, a variety of attractive elements take advantage of the space's architecture – in particular, the expansive ribbed, smoked glass wall, which displays a selection of plants in a graphic, dynamic manner. The space, with its sculptural volume, echoes a cozy fireplace from an abstract perspective, while it simultaneously presents a precise scenography of distinguished, stylish furnishings. The strong lines of these products hearken to the soaring lines of great architecture – pure statements from the universal, timeless language that characterized high modernism at its noblest.

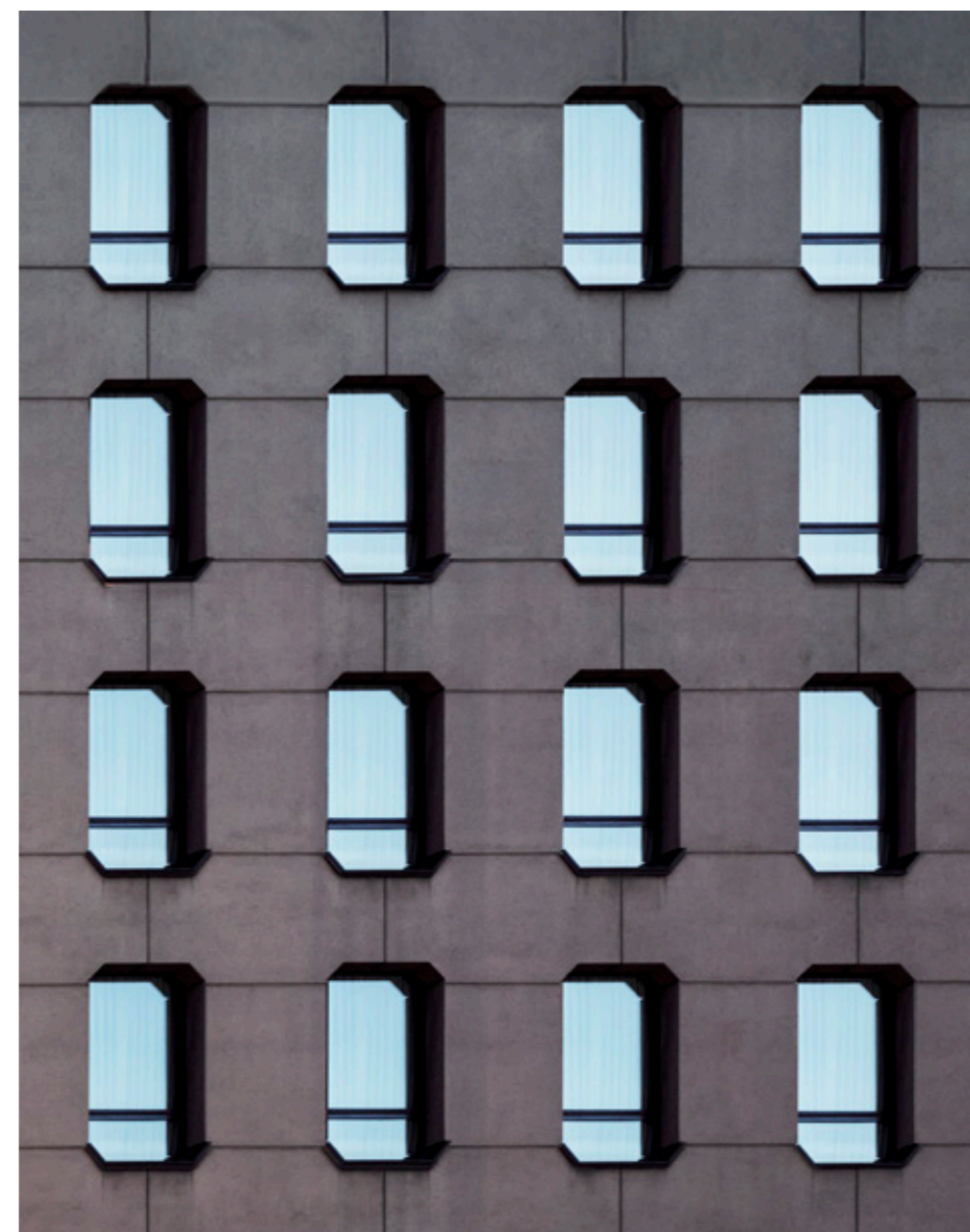
Finally, there is the workshop area, fully integrated into the space to evoke both the most intimate moments of daily life and the age-old tradition of grand furnishings. Designed as a treasure chest constructed of walnut wood with delicate hazelnut tones, it represents a place of natural elegance in which to pursue one's dreams, like those of the indelible characters of *A Streetcar Named Desire*.

Mauro Lipparini, March 25, 2025













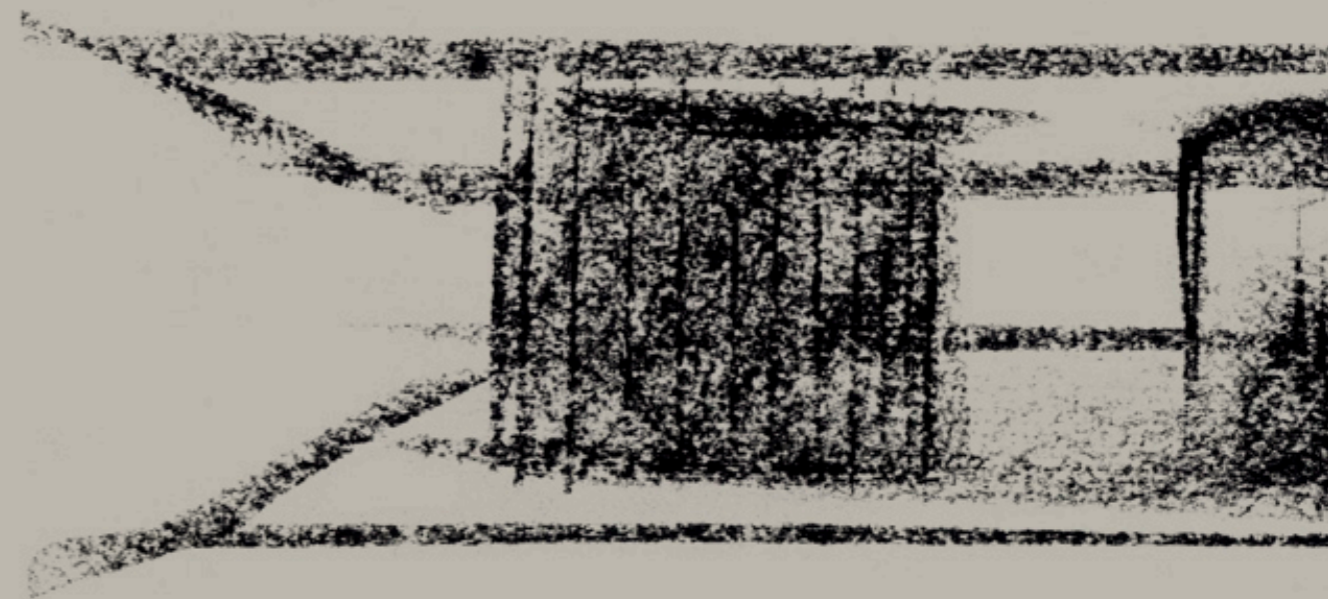








casa
international



POMPEI boiserie

The ancient Campanian city of Pompeii, with its magnificent mosaics, colonnades, temples, and grand avenues, stands in the collective imagination as a symbol of beauty, opulence, and purity of form. That same impression is made by *Pompei*, the open boiserie system by Mauro Lipparini for Casa International.

Pompei is a remarkable complement to contemporary living—a furniture system that defines its own structural identity as a modular wall unit. Composed of panels joined by an extruded aluminum rack profile, it allows the various system accessories to be placed at 32-millimeter vertical intervals.

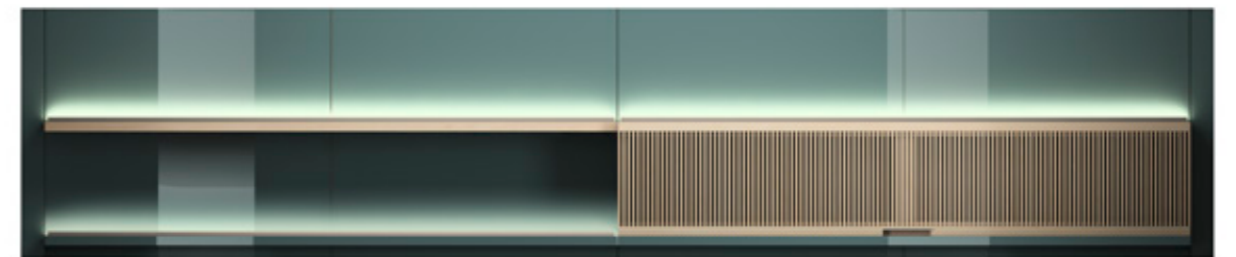
The panels come in two primary variations: simple and composite. The first offers a continuous, flat surface, either lacquered or in wood. The second commands a strong graphic identity, with horizontal lines that resemble a musical staff. These lines subtly guide the placement of shelves and storage units, which can be arranged with great flexibility to shape the overall composition. *Pompei*'s expressive potential extends beyond basic function: even as it stores, displays, illuminates, integrates video screens, at the same time it establishes a visually impactful backdrop for the modern living room.

poetically
ADAPTABLE

The system's modular elements create compelling plays of fullness and emptiness, with floating, protruding components that can be positioned at any height, further enhanced by integrated lighting. Storage boxes exercise a dual role—functional, but also scenic. Their doors are available in two styles: the first features vertical wooden slats, creating an alternating rhythm of solid and open spaces that offer a subtle transparency effect. These can also be backlit, allowing light to filter through the gaps between the slats. The second option presents a smooth, matte lacquered front with vertically incised grooves, creating a striking chiaroscuro filigree. The doors operate in three ways: hinged, drop-down, and vertical sliding.

The elegance of the panels is reflected in *Pompei*'s pure design lexicon, with shelves available in a range of lengths, crafted in wood veneer or lacquered in glossy or matte finishes. Each suspended element can be fitted with integrated horizontal lighting, enhancing the theatrical scenography with an enchanting interplay of light and shadow.

Enabled by the absence of fixed side panels, the system develops freely through horizontal segments and volumes, without constraints. Whether abstractly composed or geometrically continuous, it possesses a sense of lightness—poetically adaptable through contrasting or tone-on-tone material and color combinations, all drawn from the rich collection of Casa International.





ALBALONGA
sofa

Youthful Appeal

The legendary city founded by Ascanius, son of Aeneas—believed to have been located in what is now Castel Gandolfo—bears in its name the notions of whiteness (*alba*) and length (*longa*). What better touchstone for the clean, elongated forms of the sofa known as *Albalonga*?

This modular sofa exudes a youthful and temptingly sumptuous appeal. Two soft, defining elements set it apart: the seat and the armrest/backrest, both conceived as single volumes. A gentle, recessed line forms between them, flawlessly connecting these distinctive components.

Free from needless ornamentation, the compact *Albalonga* couch is inherently stylish and supremely comfortable—an impression further enhanced by its small, freely arrangeable cushions, perfect for a relaxed, *prêt-à-porter* living experience.



VIVARA
sofa



Tactile Bliss

Among the many jewels of the Gulf of Naples—Capri, Ischia, Amalfi, Positano—the small island of Vivara stands out as a protected natural reserve, cherished for its pristine flora and crystal-clear waters. The *Vivara* sofa embodies that same affecting beauty and purity of form.

The highly successful *Positano* platform system, a signature of the Casa International collections, evolves this year into the alluring *Vivara*. While maintaining the essence of the original wooden platform, this new model introduces horizontal perimeter panels available in a glossy lacquered finish. A newly developed metal frame supports the system, allowing for the integration of elastic webbing into the structure that in turn promises exceptional seating comfort.

The platform's horizontal extensions provide space not only for the plush structural cushions of the armrest-backrest but also for integrated accessories: handsome natural leather shelves that serve as functional complements. These refined elements can be positioned alongside or behind the sofa, creating an interchange of architectural volumes—alternating between the sleek surfaces of the shelves and the softness of the seating—to form a dynamic, modular system.

Contoured with care, the generously proportioned, gently rounded armrest-backrests exude hospitality and tactile bliss. The deliberately layered upholstery of the back cushions enhances the structural clarity of the design while subtly showing off the accommodating personality of the backrests. A double-layered approach yields a linear sofa that transcends fleeting trends, offering the kind of consummate welcome eternally in style.







AVOLA
armchair



Effortlessly ADAPTING

The Sicilian city of Avola was rebuilt in the Baroque era and, when seen from above, still reveals its distinctive hexagonal layout—an urban tribute to the region’s beekeeping tradition. The same inspiration lies behind the *Avola* armchair by Mauro Lipparini, whose leather upholstery evokes the rich texture of honey.

Its form is defined by a near-spherical outer shell that gives way to a gently concave interior, shaping the armchair’s immediately recognizable silhouette. With clean, confident lines, *Avola* achieves a harmonious balance of directness and cool, contemporary elegance. Inviting one into its comfortable embrace, it also encourages vibrant conversation. Effortlessly adapting to diverse settings, *Avola* works with ease everywhere from residential interiors to hotel lounges, business environments, and welcoming hospitality spaces.

Resting atop a sturdy metal frame, the armchair’s base features solid wood legs, available in either a natural finish or a high-gloss lacquer—an understated yet firm foundation for this piece designed to delight.

METAPONTO
armchair

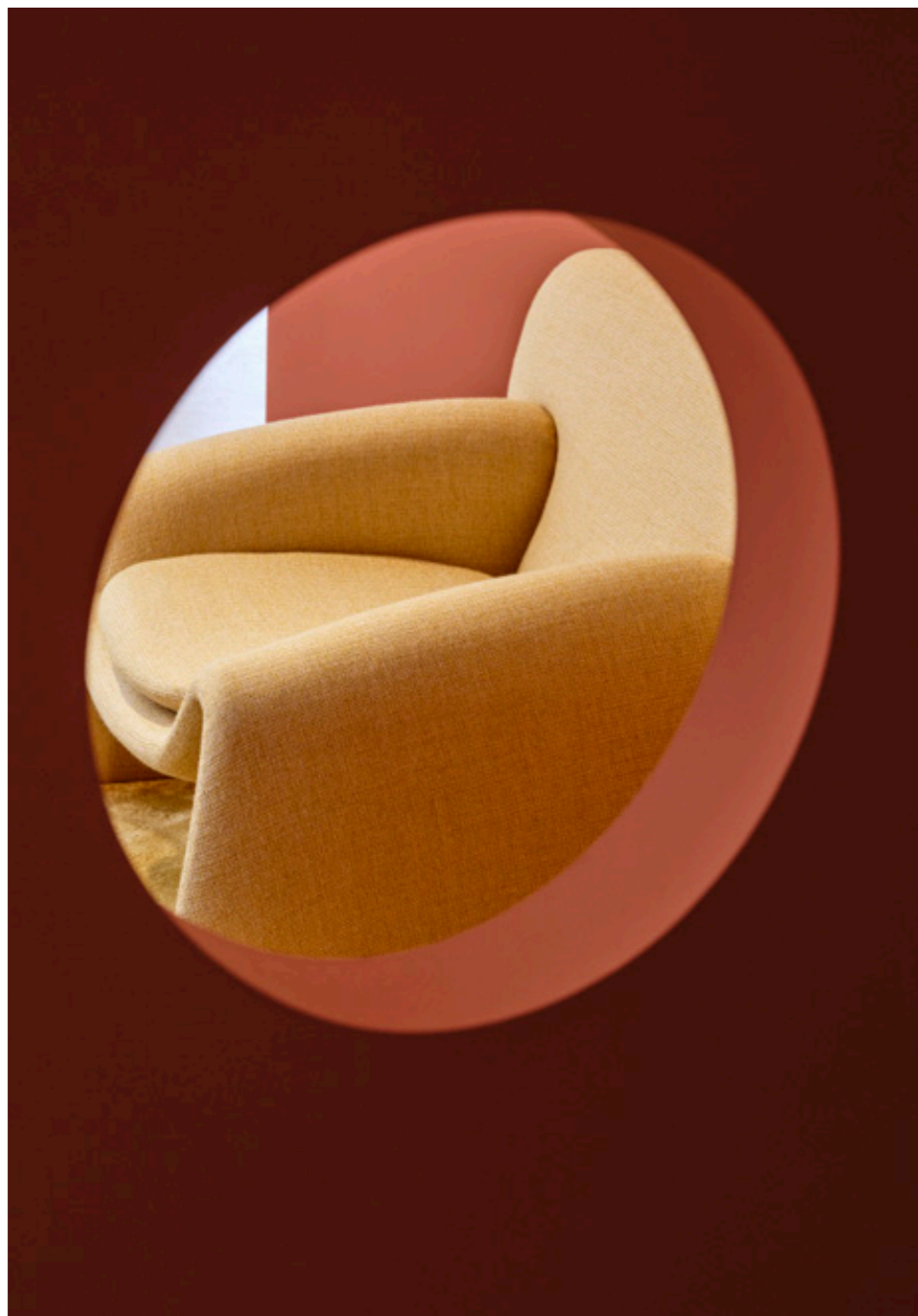


Metaponto—literally, “beyond the sea”—was the name of the ancient Greek city that gave birth to Pythagoras. Inspired by coastal landscapes, the *Metaponto* armchair seems sculpted by the elements, its sinuous contours evoking dunes and gentle littoral slopes in a striking, organic design.

With a clean, graphic sinuosity, the armchair suggests a naturally formed bridge, the generous, wing-like extensions of its sweeping backrest gliding deftly into the seat. The result is an intricate yet well-defined and airy composition. Advanced craftsmanship ensures that *Metaponto* is remarkably lightweight yet exceptionally sturdy, while its precise ergonomics virtually guarantee contentment.

Conceived to foster conviviality, this armchair is ready to perform in a wide variety of interiors. Modern in its expression yet subtly nodding to evergreen aesthetics, *Metaponto* can play the keynote in most any setting.

GRAPHIC SINUOSITY



CHIOGGIA
armchair

TENSION and BALANCE

A fishing net cast into the sea by skilled and practiced hands—this is the image called forth by the *Chioggia* armchair, named in tribute to the lively town on the Venetian lagoon's southern shore.

Crafted from solid wood, *Chioggia* is a barrel-shaped armchair with both Constructivist and Dadaist influences. Its framework of struts, crossbeams, and interwoven supports creates an arresting interplay of tension and balance, forming an architecture that is powerful both physically and visually. The generously proportioned oak elements add a singular, sculptural character.

The seat's curved silhouette smoothly integrates armrests and backrest. Though they appear effortlessly natural, the interweavings that complete the chair could only be the product of expert handiwork—an adroit oxymoron where simplicity and sophistication meet, creating a truly superlative piece.



AMIATA
armchair



Linear, unembellished, and stripped of excess, the *Amiata* armchair by Mauro Lipparini is rigorous in form, much like the Tuscan mountain from which it takes its name. Rugged, essential, and unforgettable to those who experience it: this is *Amiata*.

suave
ELEGANCE,
rigorous and
refined

Its segmented side profile forms a flowing, continuous structure—seat, backrest, and legs in one cohesive line. Constructed out of solid oak, its bold contours are softened along every edge, evoking the honest, utilitarian forms of rural traditions, elevated through masterful woodworking and meticulous hand-finishing.

Amiata's defining feature is its intricate leather shell, perforated and interwoven with thin leather straps, a testament to exceptional craftsmanship and painstaking attention to detail. The combination of clean lines, pure materials—wood and leather—and outstanding technical execution yields an armchair of suave elegance, both rigorous and refined.

With its high backrest, gently inclined seat, and lumbar support, *Amiata* is designed for ultimate comfort, making it an ideal companion for relaxation, reading, and contemplation.

MAREMMA
outdoor armchair

The OUTDOOR- friendly form

The *Maremma* armchair alludes to the vast, unspoiled region between Tuscany and Lazio, a land of natural glories and charming villages harmoniously integrated into the landscape. Just as Maremma itself invites one to enjoy all the outdoors has to offer, this chair holds out a welcoming seat from which to admire the surrounding beauty.

Building upon the distinctive design language of the *Amiata* chair, *Maremma* translates it into an outdoor-friendly form. Its ergonomically reclined backrest enhances comfort for open-air relaxation, supporting the lumbar region, shoulders, and head, allowing for countless moments of physical and mental ease beneath the sky.

Crafted entirely from solid wood, available in teak or eucalyptus, the structure is interwoven with leather straps that cradle a polyurethane-padded cushion covered in weather-resistant fabric. With its elegant, individualistic presence, *Maremma* is an exclusive choice for both residential and hospitality spaces, finding a perfect setting in yard or portico.







CORTONA
dining chair

Perched on a hilltop, the ancient city of Cortona flourished as a hub of Etruscan trade, its prosperity rooted in stable governance and strategic positioning. This steadfastness is echoed in the solid, assured forms of the *Cortona* dining chair.

More than just a covering, leather becomes an integral shell, shaping the chair's fetchingly skeletal structure. Under the weight of the body, the contours of its surfaces subtly shift, adapting to the sitter's form for a deeply satisfying sense of comfort. The upholstery is conceived as a seamless garment, a tailored ensemble of carefully wrought panels, where fluid curves meet crisp, linear precision.

Available in two versions—*cuoio* (full-grain leather) or *cuoietto* (split leather)—each is cut and stitched with raw-edge detailing that highlights the chair's meticulous, entirely hand-finished construction. The continuous shell of backrest, armrests, and legs wraps like a skin-tight dress around the hidden metal framework at the heart of the structure.

skin-tight
DRESS

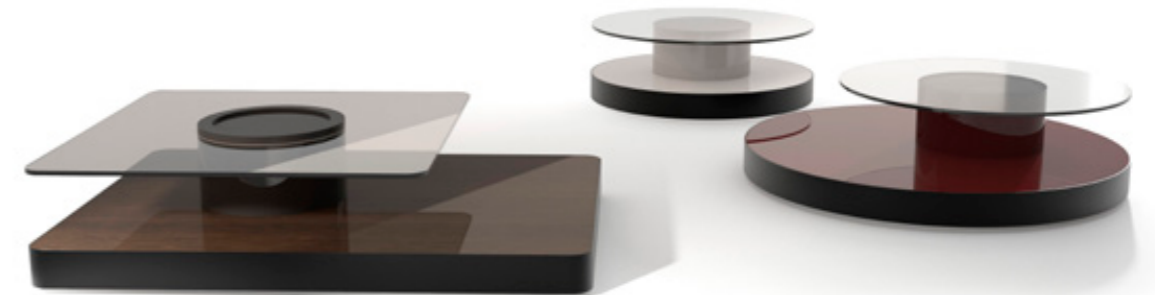


ATELLA
occasional tables

high-end LOOK

The ancient Lucanian city of Atella, founded by the Osci people and later integrated into the Roman domain, experienced a medieval revival under the rule of Giovanni of Anjou. Its most famous landmark, the perfectly circular Angevin tower—one of the few remnants of the old castle—inspires the entirely up-to-the-minute *Atella* low tables.

Atella's architectural concept is defined by its distinctive, pure volumetric forms: two stacked, overlapping planes separated by a cylindrical core. Materials such as glass, wood veneers, ceramics, and lacquer contribute to *Atella*'s high-end look, making it a versatile centerpiece suited for residential interiors as well as hospitality and business environments.





ERCOLANO
occasional tables

GRAVITY and CHARM

The intriguing *Ercolano* occasional tables are defined by recesses that appear carved from solid blocks of wood, echoing the excavated spaces of the ancient city's ruins. This sculptural approach lends the tables a uniquely attractive combination of gravity and charm.

The surfaces, finished in fine wood veneers from the Allover selection, are framed by an exquisite border available in two luxurious materials: leather or hide. This meticulous edging detail exemplifies the very best in leatherwork, transforming the tables into genuine artistic objects that transcend their functional purpose.



THARROS
low tables

RATIONALIST and minimalist

The *Tharros* low tables draw inspiration from the ancient city's elegant columns, evoking a sense of strength and exacting composition.

These tables can be seen as a translation of rationalist and minimalist architecture—both sophisticated and elemental. Two horizontal slabs are separated by substantial volumes positioned relatively close to the ensemble's core, leaving all four sides open. The venturesome layout pays homage to the transparency and openness of Mies van der Rohe's Farnsworth House and the Glass House of Philip Johnson.

The monolithic supporting blocks, finished in glossy lacquer, create a striking chiaroscuro effect between the two bold, reflective planes. The surfaces can be crafted from wood, lacquer, marble, or travertine, allowing for a variety of material expressions. Available in square, rectangular, or circular forms, the *Tharros* tables function beautifully as centerpieces or sofa-side companions.

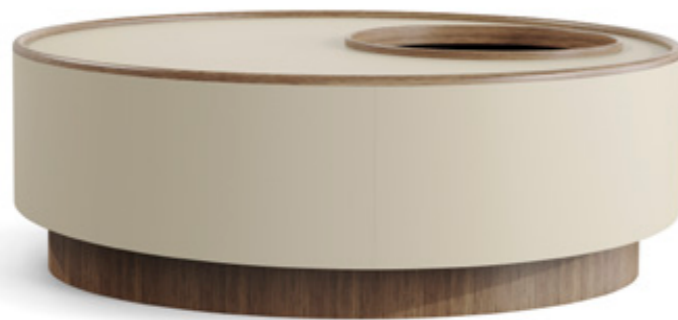


CELIO
multifunctional low table

**dynamic
INTERPLAY** The Basilica of Santo Stefano Rotondo, built in Rome on the Caelian Hill and consecrated by Pope Simplicius, is the city's oldest circular religious structure—remarkable for its three concentric rings. The *Celio* low table, with its two rotating discs of different sizes, pays homage to this architectural form.

Celio's composition evokes the visionary world of kinetic art, characterized by unadulterated geometric shapes. The rotation of the larger disc intersects with the smaller one—an integrated storage compartment—creating a surprising, dynamic interplay of concentric forms, solids, and voids.

It also pays homage to the avant-garde advances of the Bauhaus, whose revolutionary philosophy reshaped 20th-century aesthetics. Cutting-edge expertise is demonstrated by every aspect of *Celio*, from fine carpentry to upholstery, using high-quality leathers and hides that lift this table to the next level.

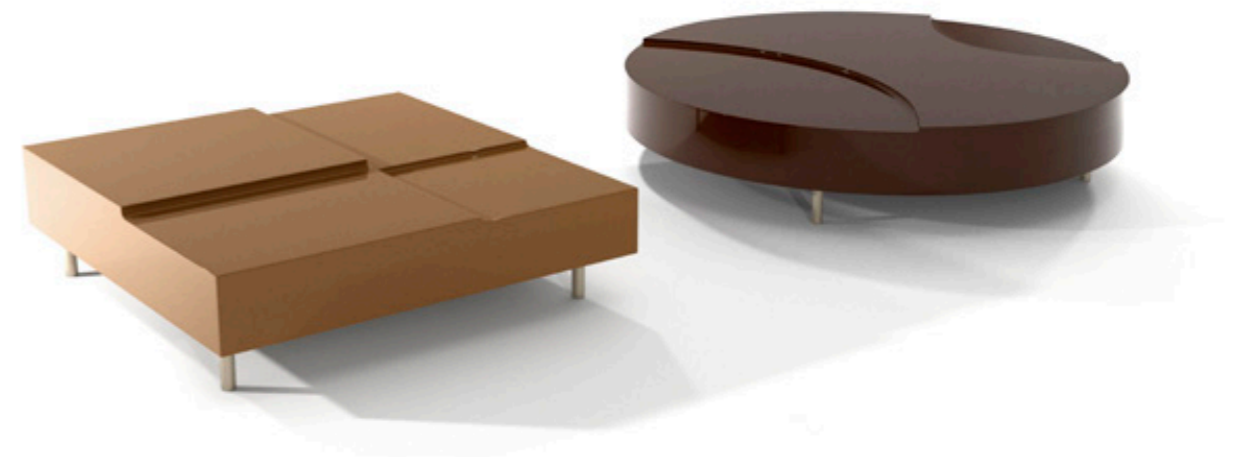


BOLSENA
low tables

The family of *Bolsena* low tables evoke the tranquility of a sheltered body of water, serene and reassuring, much like the splendid volcanic lake (Europe's largest) for which they are named.

These low tables, designed for use as centerpieces or auxiliaries by sofa-side, are fully finished in either glossy or matte lacquer, available in the various shades of the Allover collection's color palette. The pure geometric shapes—circle and square—feature subtle bas-reliefs on their tops, composed of essential geometric depressions that recall some of the defining works of minimalism. These monolithic blocks rest on four slender metal legs, creating a striking contrast between their substantial volume and the delicate lightness of their support.

**PURE
GEOMETRIC
shapes**





SUTRI
pouf

The *Sutri* pouf is defined no less by its central void than its four-sided solid perimeter. It thoughtfully evokes the hollowed-out spaces carved into the tuff rock of the namesake city's archaeological grounds near the heart of the ancient Tuscia realm.

From a formalist point of view, *Sutri* is a sculpted cube, pierced by emptiness, where the negative space holds equal importance to the material that remains. Achieving true simplicity is a challenge, yet *Sutri* speaks its own assured language—pure in shape yet expressive in detail. Its design is enriched by a sophisticated array of materials: solid wood, veneer, and upholstery in either tonal harmonies or dramatic contrasts. Whether delicate or bold, *Sutri* gives voice to a supple, cosmopolitan appeal.

Achieving
true
simplicity



VENTOTENE
wall lamp



Akin
to
jewelry

This lamp, with its elongated and slender form, evokes the distinctive silhouette of its namesake island in the Pontine archipelago, where emperor Augustus erected his summer palace beside the crystalline sea. Today a paradise for divers, those unspoiled waters are vividly reflected in the luminous glow of the *Ventotene* wall lamp.

Timeless and luxurious in character, *Ventotene* shines forth as a sculptural lighting element of rare quality—composed, austere, inarguably premium. Whether illuminated or at rest, it communicates standards of the highest caliber.

The collection offers two variations, featuring single or bilateral light sources, both designed for wall application. Resembling delicate, suspended fibulae, these fixtures embody a cultured aesthetic, akin to jewelry where ambient light magnifies the effect of devoted, dexterous work in metal and glass.

SIRENE
wall and ceiling lamps

playful
yet **CANNY** idiom

The entrancing song of the fabled Sirens resounds in the fluid forms of the *Sirene* lamps, captivating the senses with their originality and discreet approach to utility and function.

The design of *Sirene* evokes a fibula clasp, enclosing its fresh creative gesture in a composition of straight and curved tubes. Its structure is direct and immediate, defined by the simplicity of a bent metal tube that stretches out into ribbed glass cylinders at its ends.

The collection unfolds across multiple variations—table, floor, wall, and ceiling lamps—each expressing a playful yet canny idiom. With its youthful and versatile character, *Sirene* adapts unhesitatingly to diverse interiors, embracing both classic glamor and an unexpected pop appeal.



PANTALICA
chandelier

The archaeological site of Pantalica, near Syracuse, represents an example not only of artistic and natural beauty but of human resourcefulness. In the elements of the chandelier that takes its name, we can find both that aesthetic heritage and the acme of artisanal craftsmanship.

Drawing from the incomparable Bauhaus legacy, the *Pantalica* lamp recalls the thinking of Oskar Schlemmer: a lamp conceived as a cosmos where planets are arranged along an axis, traversed and illuminated by a central tube that radiates light from sources at either end. The composition is made more grounded, less abstract, by the large natural leather strap, allowing for variations in its horizontal or

inclined position as well as its height, suspending an idealized planetary system of globes, metal discs, and a glass cylinder. Transparency and materiality come together here in a sophisticated, graceful vision.



SELINUNTE
floor and table lamps

STRIKING
presence

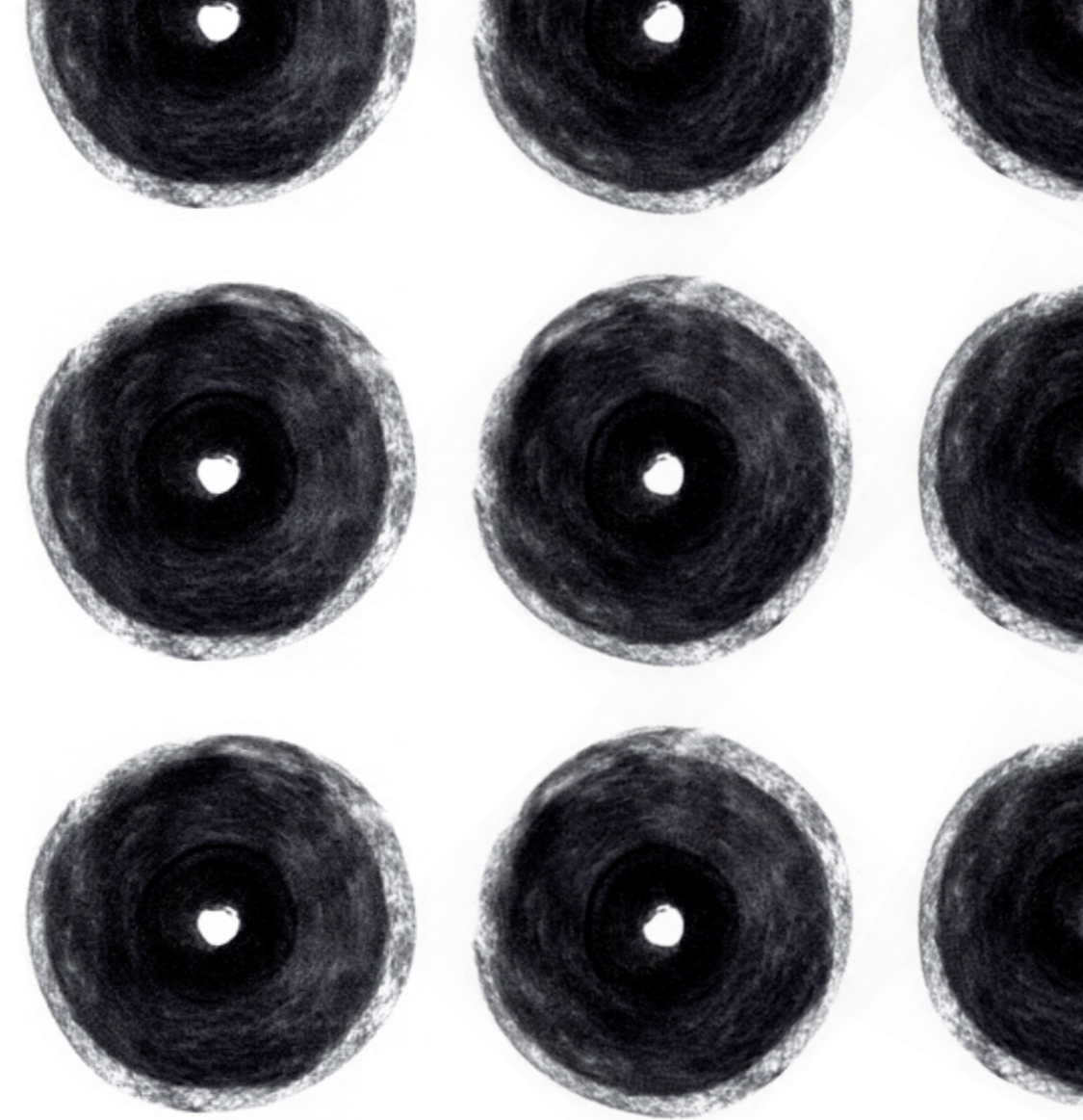
The temple columns in what is the largest archaeological site in Europe are artfully echoed in the rounded and fluted form of the lamp's light-diffusing element, which seems to emerge spontaneously from its supporting structure.

Selinunte is a brisk composition of two essential geometric forms: a folded metal sheet that cradles a fluted or smooth glass cylinder, paired with a small colored concrete volume that ensures the lamp's stability. One element interlocks with the other—the metal frame providing both lightness and strength, while the concrete piece nestles securely into two vertical slits, suggesting a bayonet mount.

A leather-finished version lends *Selinunte* a refined, natural, and understated elegance. The collection includes three sizes: a compact bedside version, which can be placed either vertically or horizontally; a more expansive table lamp with a broader glass body; and finally, a tall floor lamp, whose extended glass cylinder makes it a striking presence in any space.



arketipo
firenze

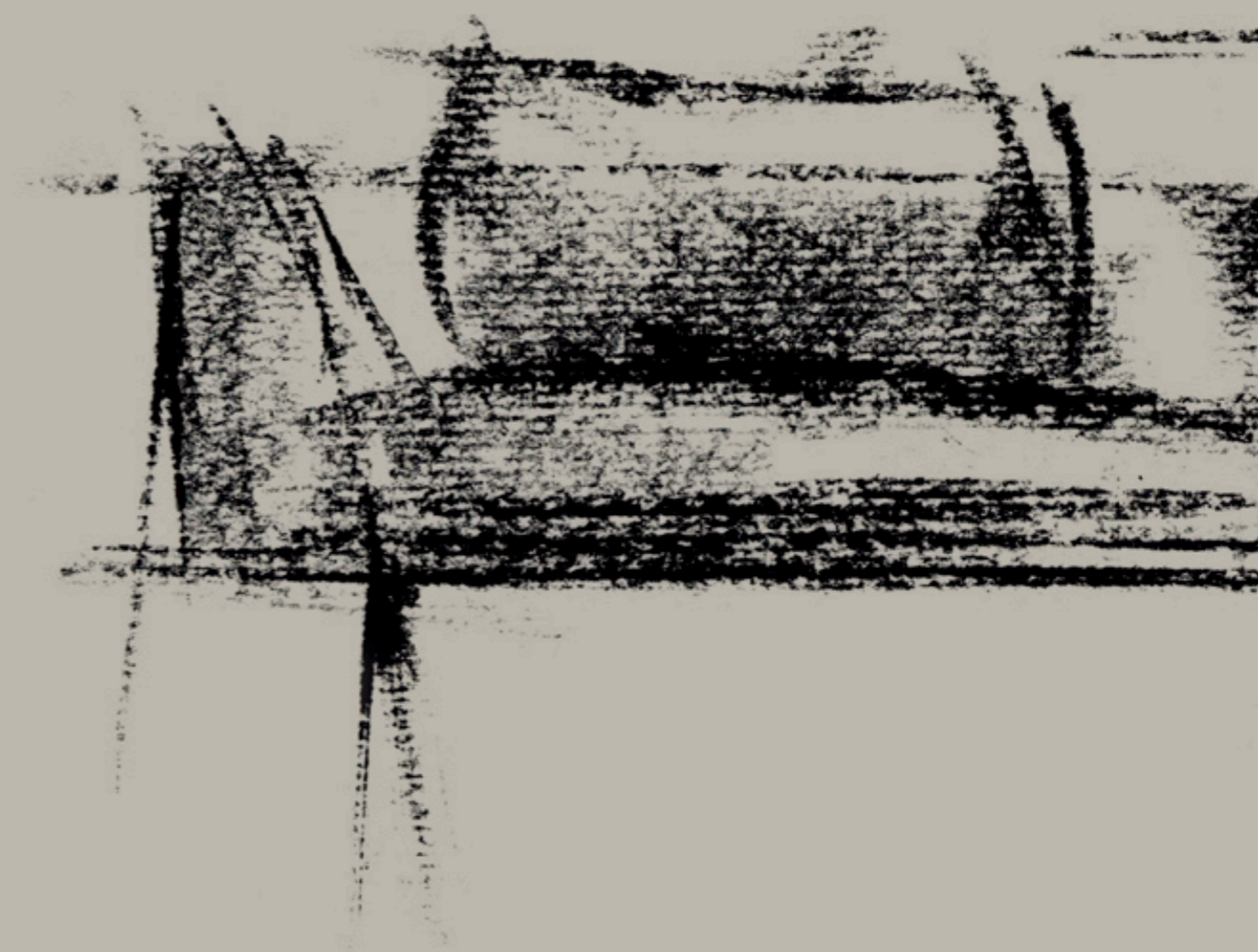








arketipo
firenze



MILKY WAY DREAM
bed

blissful
sleep
among
the stars

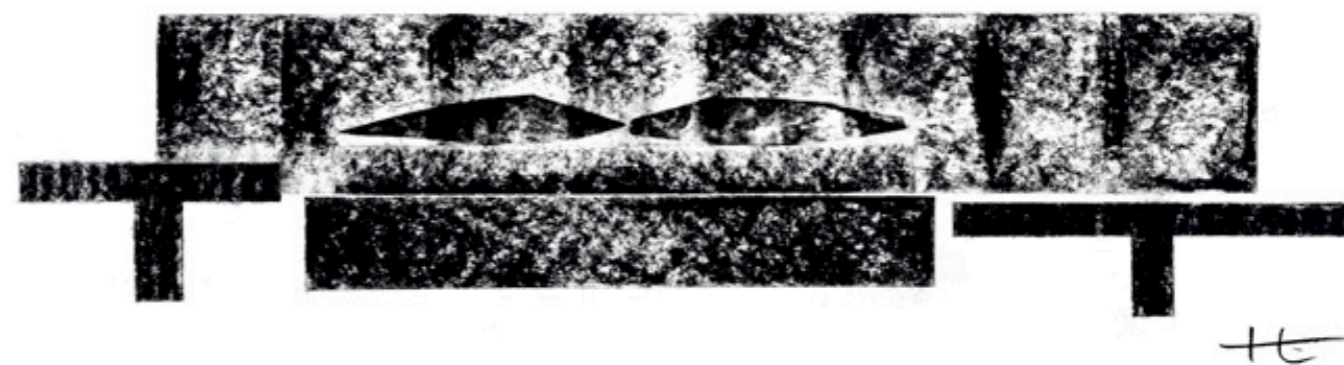
*Of the billions upon billions
of galaxies in our ever
expanding universe, we can
see the individual stars only
in our own, the Milky Way.
But we are free to dream
about them all—and in the
right bed, we can.*

Building on the success of the Milky Way sofa, Mauro Lipparini now presents the Milky Way Dream bed and matching night bench. Grounded comfort here meets celestial calm, facilitating your nightly journey of reverie and rest.

The bed's expansive, richly upholstered headboard extends outward to either side in a gesture of quiet grandeur. Its essential cuboid forms are rounded in contour, as if gently shaped by the forces of space and time. Luxurious yet understated, the companion bench, supported by discreet metal legs, mirrors this aesthetic. The impeccable blend of plush upholstery and refined geometry turns these pieces into a personal sanctuary.

With its harmonious union of form and material, Milky Way Dream is both a bed and an experience—weightless serenity, easing the drift into blissful sleep among the stars.





HACKMAN
sofa

On Hollywood call sheets, the featured performers come in two categories: the stars and the character actors. It's remarkably uncommon for one person to qualify as both. No one epitomized that rare breed like the great Gene Hackman.

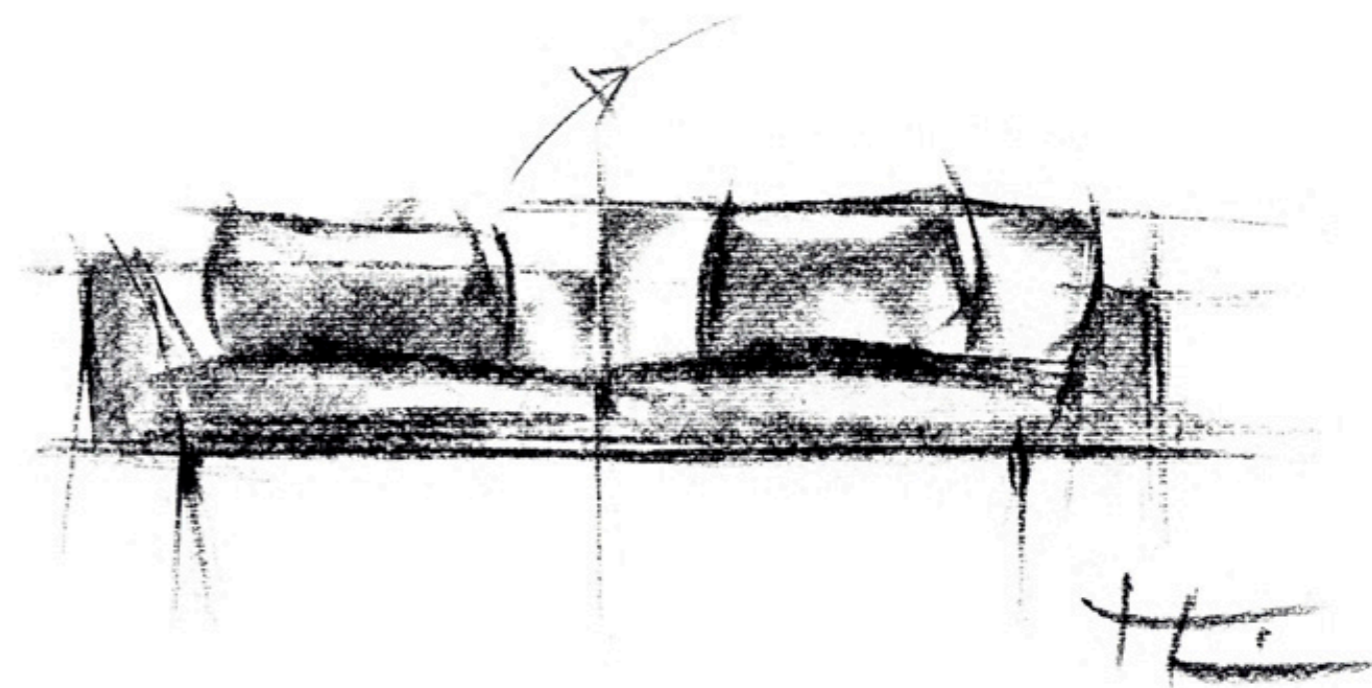
Stars are known for their charisma and wide appeal, character actors for their skill and flexibility. Like the man for whom it is named, the Hackman sofa is the remarkable piece of furniture that has it all, plus an aura all its own.

Charisma and wide appeal

Conceived by Mauro Lipparini, here is a sofa with the perfect combination of artfulness and comfort. Like “the kind of movie they don’t make any more,” its sturdy structure relies on proven principles, while every curve and angle contributes to the story. The result? A sofa ready to provide maximum pleasure and relaxation that’s suited for almost any style of home.

So often we have to compromise between the memorable and the adaptable. With Hackman, there simply are no compromises.





ROSEWELL
low table

space-age SLEEKNESS

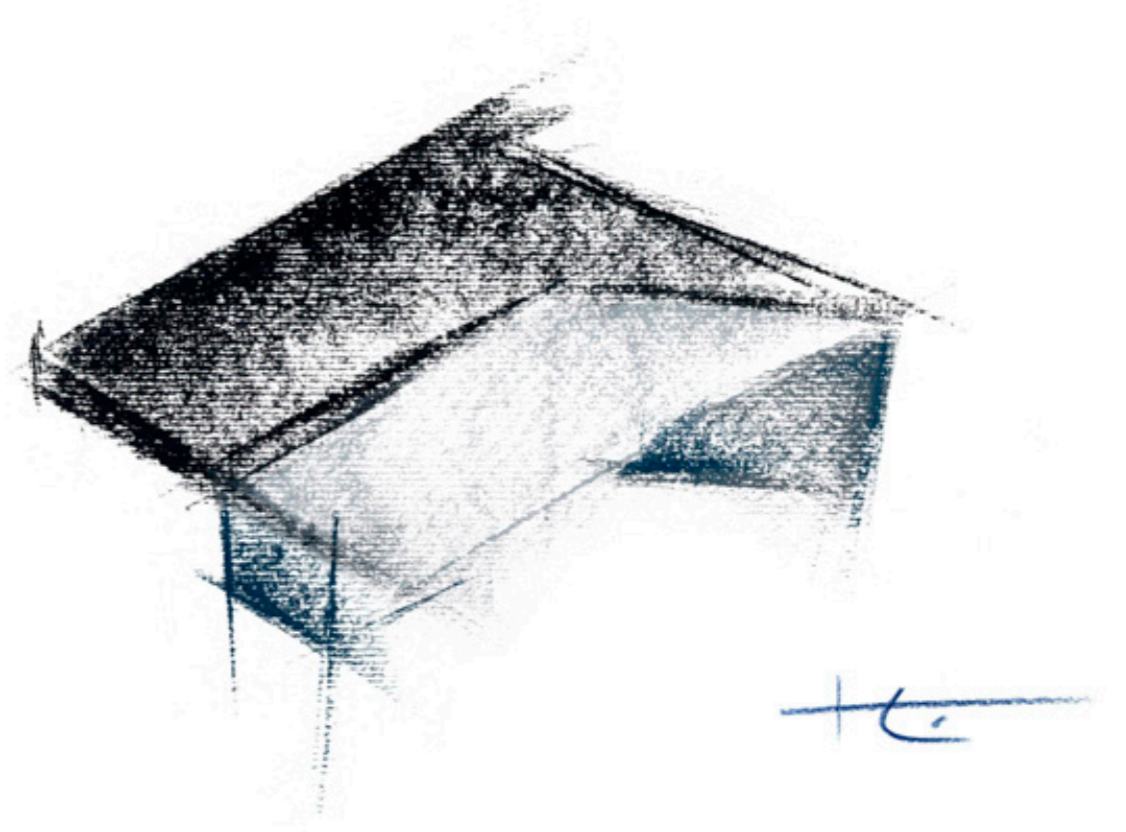
After nearly eight decades, the legend of the flying saucer crash outside Roswell, New Mexico, retains the power to interest and beguile. Sometimes a special piece of furniture can do exactly the same.

With the compelling Roswell, Mauro Lipparini has created a low table that seems to emerge from the unknown, blending mystery with cutting-edge design.

Its angular form and layered surfaces evoke the indestructible fragment of an otherworldly craft, unique testament to an extraordinary encounter. The base, available in either bronzed or black metal, gives the piece an enigmatic, sculptural presence, while the travertine-and-glass top establishes a captivating contrast between natural elegance and space-age sleekness.

Like the legend it recalls, the Roswell table invites discussion and intrigue, capturing the imagination of those drawn to the boundary between the known and the beyond.





UFO
occasional table

the mysteries of the cosmos

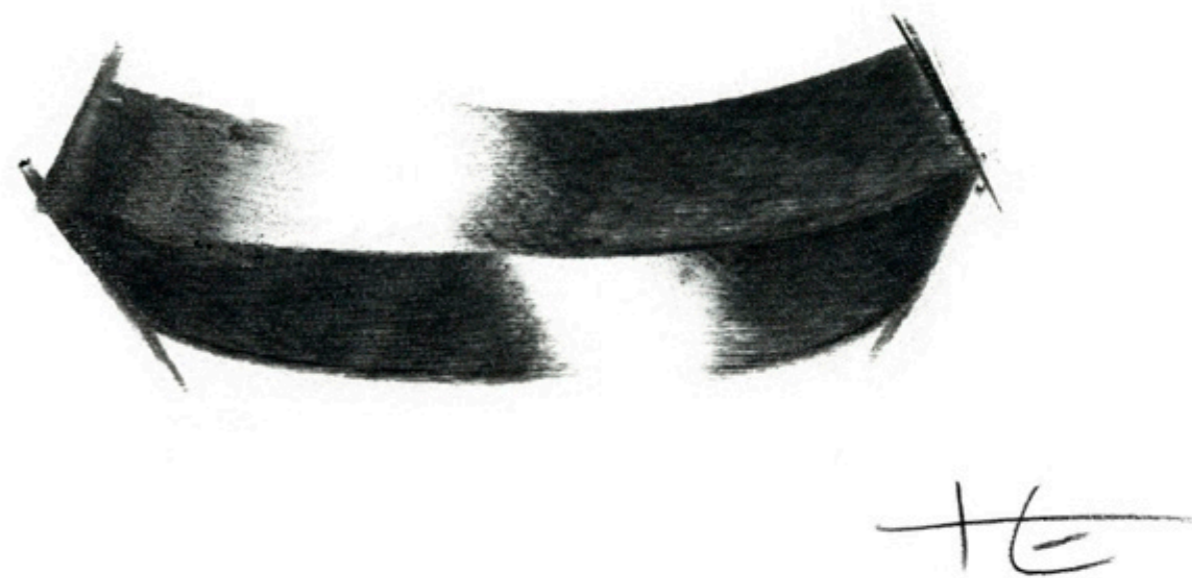
Landing in your living room is something entirely unexpected: the UFO low table by Mauro Lipparini. Its very form beckons the question—is this a new arrival from afar, or has it been here all along?

The table's smooth, sloping metal base hints at speed, movement, and the mysteries of the cosmos. Atop this monolithic structure rests a striking inlaid marble surface, its swirling patterns reminiscent of distant nebulae or the shifting textures of an undiscovered world.

The fusion of the bevel-edged marble disc and truncated-cone metal base creates a soft, unexpected chiaroscuro that brings continuity to the two materials. The table feels both ancient and futuristic, an artifact of myth that has found its way into reality. Bold in bearing, it anchors any room with an ambience of endless fascination and truly distinctive welcome.

More than a table, UFO is a conversation starter, an invitation to explore and embrace the beauty of the unexplained.







BONALDO



FLATIRON
table

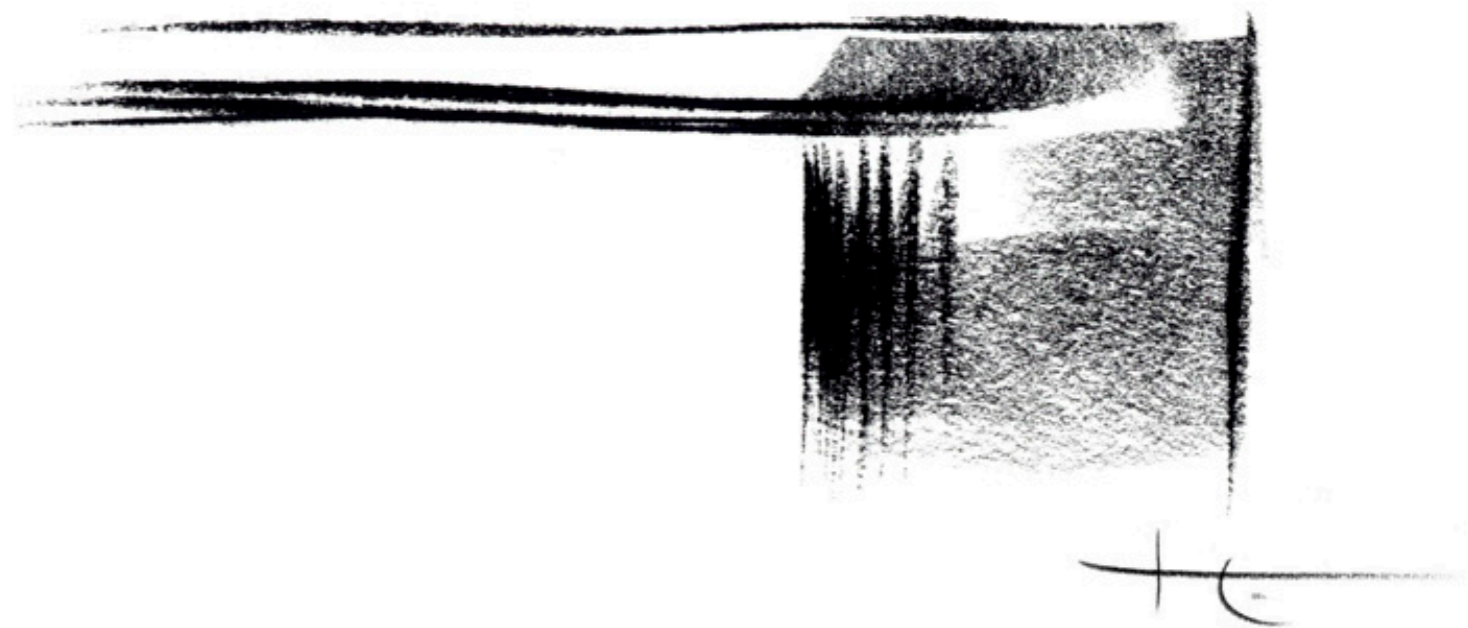
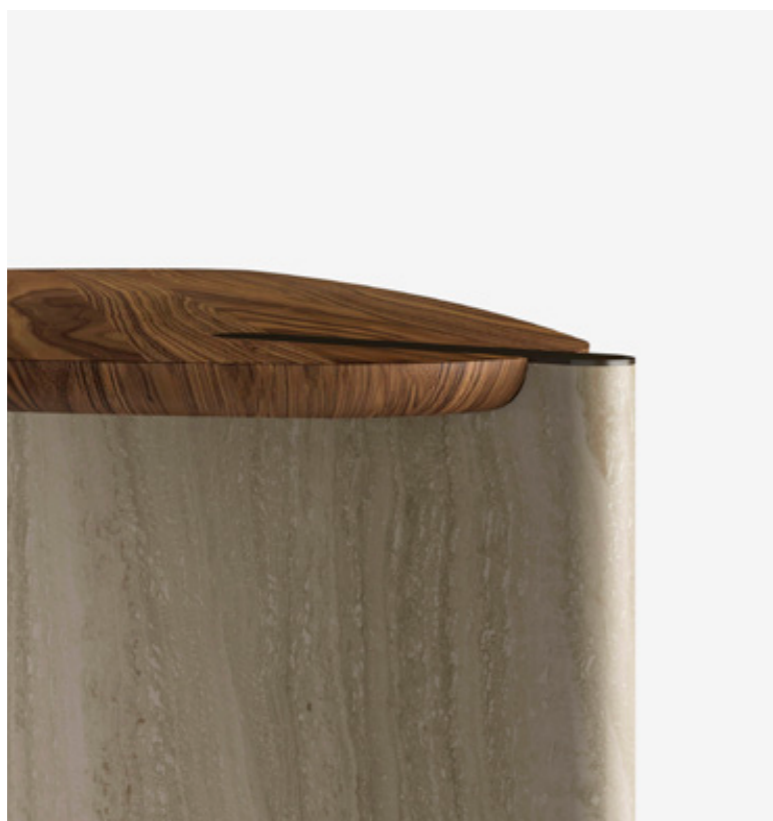
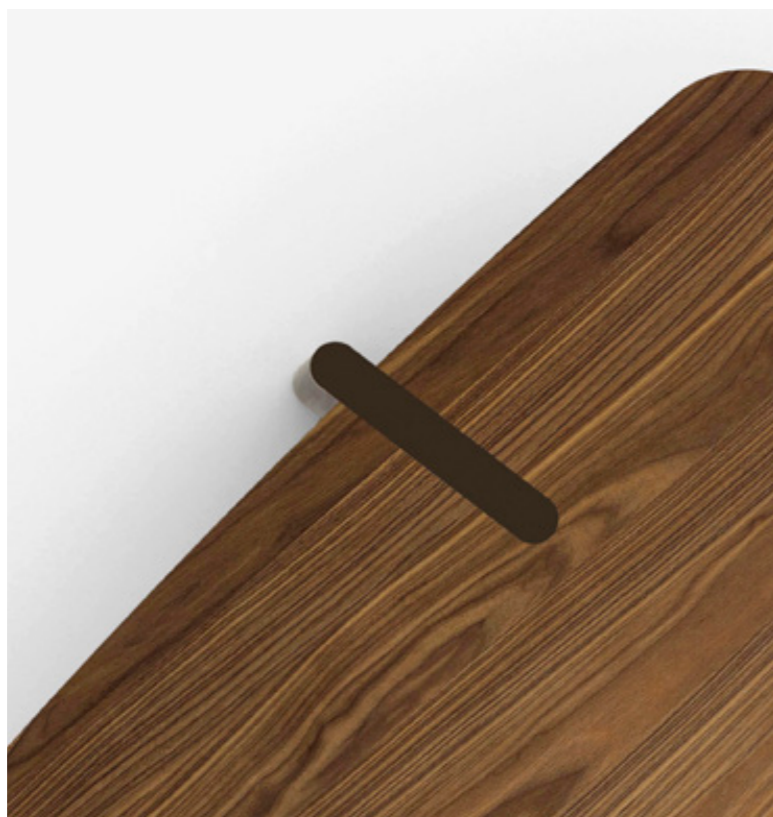
highly EXPRESSIVE

An iconic highlight of New York's skyline, the Fuller Building—nicknamed and ultimately renamed the “Flatiron” for its unmistakable silhouette—was first immortalized through the lens of the incomparable Alfred Stieglitz in 1903. A decade later, Stieglitz would enter into an enduring romantic and creative partnership with Georgia O’Keeffe, forging one of the most legendary and influential pairings in twentieth-century American art.

Honoring that legacy, and having been honored with the Stylepark Selected Award 2024, the versatile, highly expressive *Flatiron* collection begins its next chapter with the introduction of striking new dining tables. The tables’ distinctive presence is defined by their unconventional, asymmetrical architecture, the heart of Flatiron’s refined design language. The elongated tabletop, with its subtly trapezoidal outline and gracefully rounded edges, unfolds fluidly into an interplay of organic, irregular curves—a stylish homage to nature’s perfect imperfections.

This motif of gentle irregularity finds further expression in a new series of coffee tables, each crafted according to the same poetic architectural philosophy that undergirds the entire *Flatiron* family. Two vertical panels, pure in form and placed with exacting asymmetry, support a top whose quarter-circle cut celebrates planar geometry’s extraordinary elegance and precision.

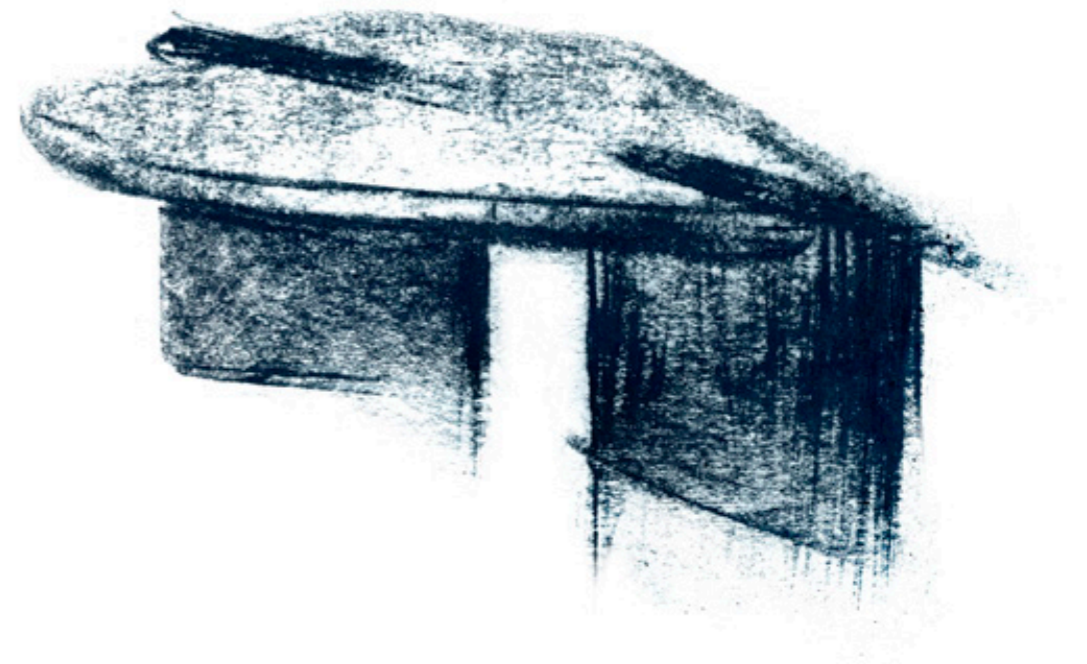


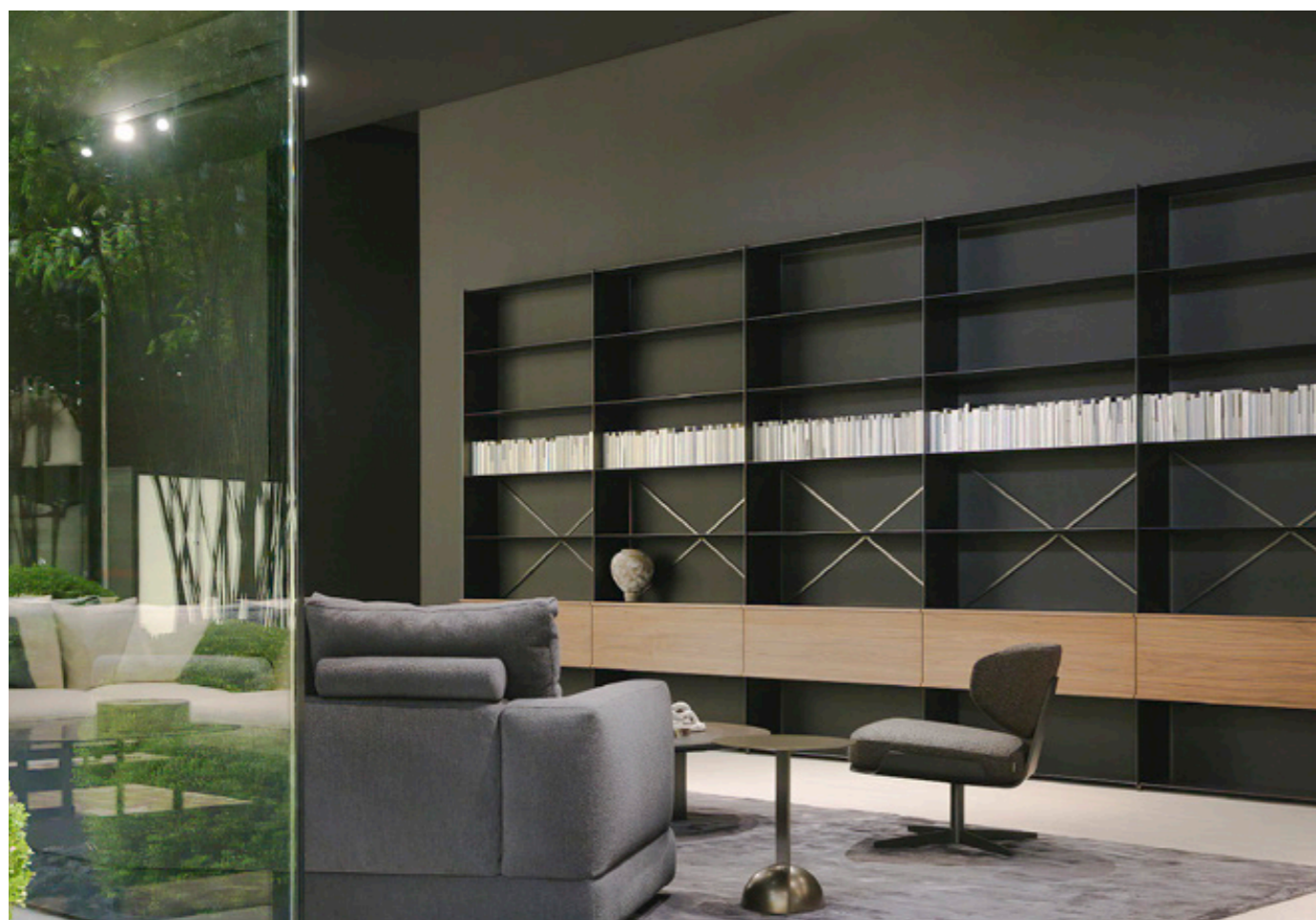




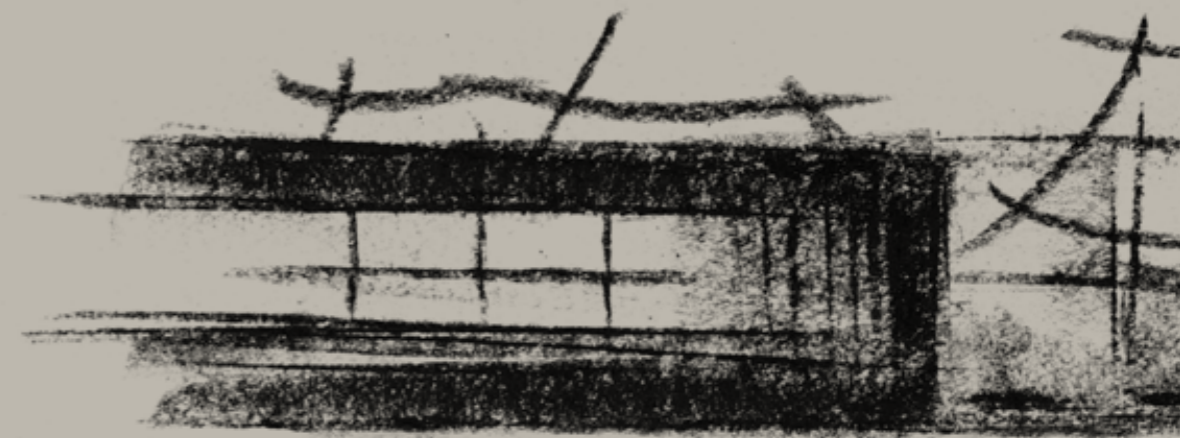
FLATIRON
occasional table







■ HOME PHILOSOPHY ■
visionnaire



LOVING F. sofa

Headlining another year of fruitful collaboration with Visionnaire, Mauro Lipparini's new *Loving F.* modular sofa system reaffirms the irresistible appeal of furniture conceived as interior architecture. Its bold stylistic language—rich without excess—charts new design frontiers with its unmistakable creative qualities and extraordinary adaptability to multiple layouts, from the simplest to the most complex configurations.

Like a melody weaving through space, *Loving F.* hums with personality, yet never demands the spotlight. Its candid cosmopolitanism aligns perfectly with the evolving spirit of the times, as exemplified by its numerous modular possibilities and range of materials, all working in harmonious union. The morphology of its geometries is essential yet sophisticated, accommodating both the pleasure of seating and the utility of storage and display through integrated rear-side furniture, allowing for striking architectural and scenic compositions that are as functional as they are visually compelling.

Drawing inspiration from the Modern movement in architecture, Mauro Lipparini here employs design gestures that reference and reinterpret its sensibilities, balancing rationalist and organic architectural approaches in a quest for fundamental harmony. *Loving F.* is a constellation of elements that engage in a vibrant spatial dialogue, of “spaces within space”: solids and voids, soft and rigid materials, light and shadow. These opposing forces reflect the dynamic interplay indispensable to human life and nature—the very essence of organic architecture.

Reimagining the architecture of living is at the heart of *Loving F.*, burgeoning forth from a poetic interpretation of the relationship between humans, space, and nature expressed

in an eloquent aesthetic idiom. Despite their substantial presence, the sofas exude a quiet balance, as if deeply connected to the earth. This fosters an intimate relationship between the system and its users, in which the former is an organic extension of its environment rather than a stand-alone fixture.

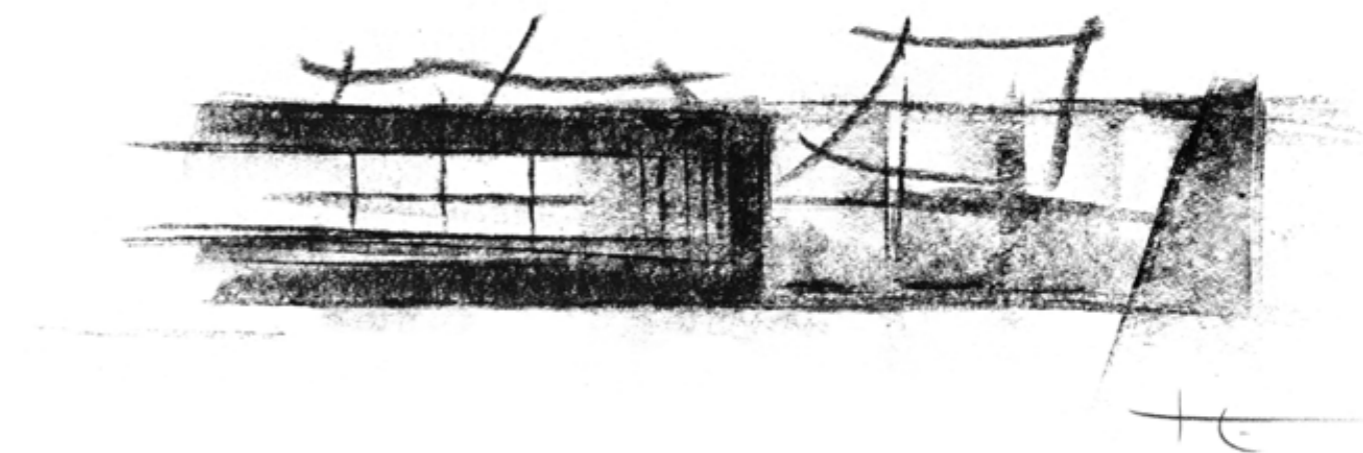
Beyond its connection to nature, a core aspect of organic architecture is its devotion to craftsmanship, which is reflected in *Loving F.*'s exceptional details. Its aesthetic language finds voice through combinations of materials, ranging from understated to exuberant, that showcase artisanal expertise at its finest. The strongly horizontal gesture of the storage-bookcase units appears to float from the body of the sofa like the linear protrusion of shelves. The geometric rigor of its open storage elements is expressed in contrasting materials—ash-stained oak, veined marble, high-gloss black lacquer, and gunmetal finishes—complemented in turn by the expansive upholstered volumes, wrapped in exquisite fabrics and soft, premium leathers.

The upholstery comes in two variations: one essential and minimalist, featuring a seamless covering, and a higher-end version distinguished by bordered edges—precisely stitched leather straps that rhythmically accent the surfaces. The impeccable leatherwork is the epitome of craftsmanship that transforms material into art, commensurate with haute couture fashion and luxury goods in skin and hide.

These details join together in *Loving F.*, distilled into a formal elegance that is both restrained and, in seeming paradox, animated—abundant with the nuances that bring life to an organic architectural language. The result is a refined, multifaceted design vocabulary in which each distinctive element harmonizes gracefully with the next.

functional
and visually
COMPELLING
scenic compositions

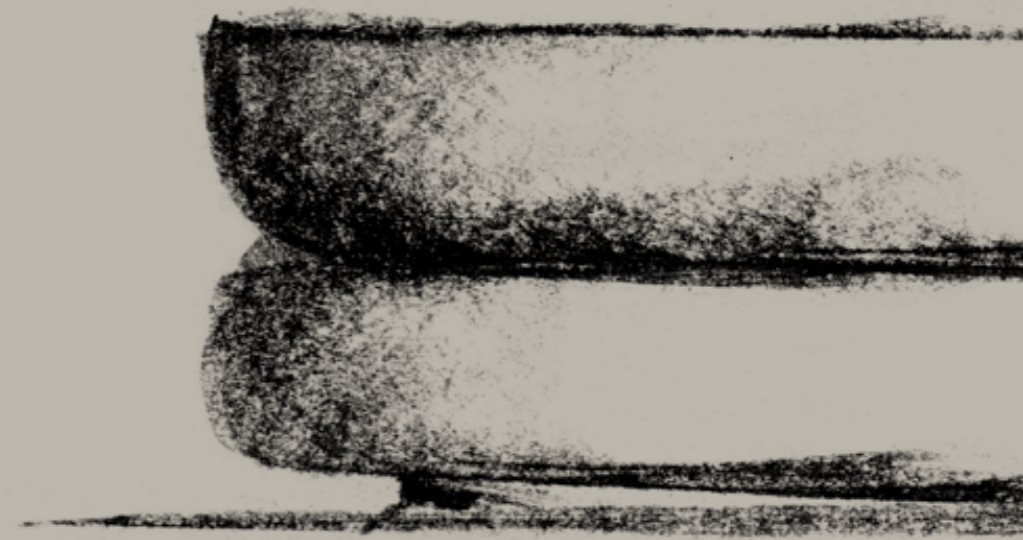








NATUZZI^{ITALIA}



HABITA
modular sofa

understated
elegance

With *Habita*, Mauro Lipparini captures the stylistic essence of Natuzzi Italia, pursuing a vision of modernity marked by discreet sophistication and understated elegance. The interplay of rounded and linear geometries reflects a precise balance of volumes that deliver an inviting, immersive sense of comfort. Exemplifying a contemporary yet timeless appeal, *Habita* invites you to sink into the nest-like embrace formed by its back-rest-arm cushions and generous seat padding, cradling the body and calming the mind.

The sofa's architecture is composed of harmonious volumes distilled into a few well-defined elements, including rectangular and peninsula-shaped end modules alongside central components. These sections combine with clarity and ease, allowing for endless layout possibilities that are as practical as they are enjoyable.

At the heart of *Habita* lies the supple, yielding softness of its vertical structural cushions. Resting atop the base and subtly bending under their own weight, they incline naturally, forming gentle, spontaneous folds. This distinctive feature enhances not only the outward promise of comfort but also the tactile experience, embodying a philosophy of "less design, more feeling." A modular sofa of quiet intimacy, *Habita* is an invaluable addition to the home environment, offering a sanctuary of relaxation without ostentation.

immersive
comfort





HABITA
dining table

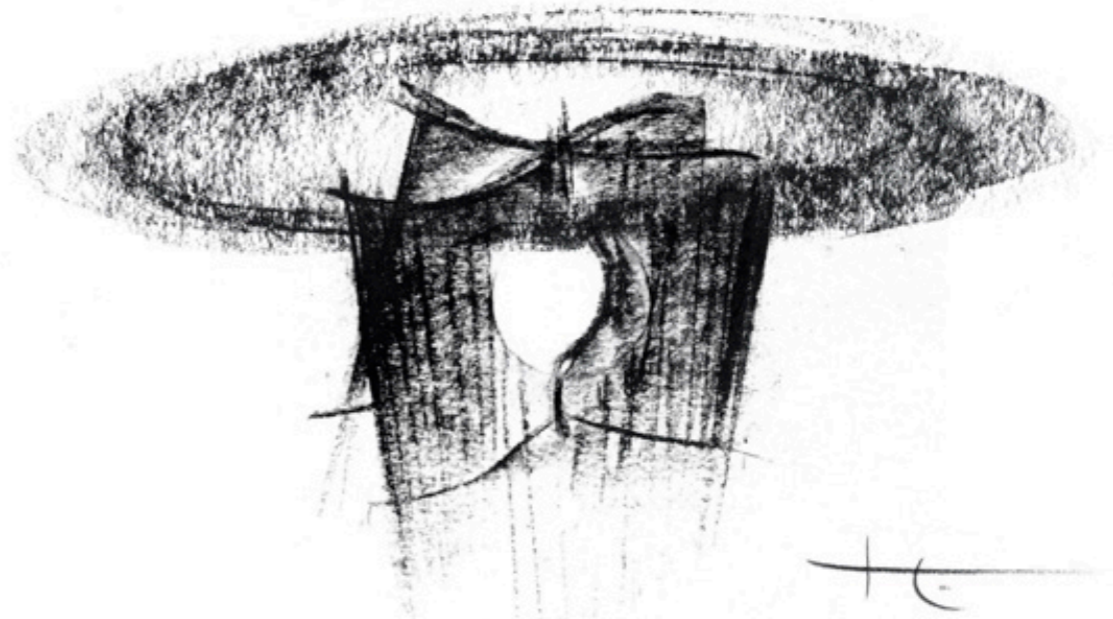
VIGOROUS

Captivating from the very first glance, the *Habita* dining table by Mauro Lipparini is at once futuristic and familiar, intricate yet harmonious, monumental yet unconventional. Its sculptural leg—defined by tilted, intersecting, and hollowed-out planes—communicates a striking, essential aesthetic. With its iconic presence, *Habita* draws inspiration from the transformative energy of the 1970s, an era marked by innovation and a fusion of global cultural influences. The table’s palpable yet fluid forms feature softened outer contours, while sharper edges emerge where material is subtracted from the radial core. Every viewing angle reveals a new optical narrative, as shifting perspectives continuously redefine the interplay of mass and void.

This distinctive effect is heightened in the “total wood” and “total lacquer” versions, where a unified palette accentuates the vigorous form. The elliptical or circular tabletop is composed of two overlapping layers and finished with a bold, rounded edge. The dual-layer approach allows for dynamic material pairings that show off the table’s craftsmanship and enhance its decorative impact. A statement piece with a one-of-a-kind personality, the *Habita* dining table infuses any interior with originality and intellectual vibrance.

FORM





HABITA
coffee table

striking and UNEXPECTED proportions

The *Habita* coffee tables, with their elemental geometric volumes, echo the bold experimental spirit of the late 1960s. Their forms emerge organically from the very nature of the material—pure and singular—where monolithic shapes take on the challenge of geometric simplification through striking and unexpected proportions. The design is distinguished by its sculptural fluency, achieved through the relationship of contrasting surfaces: cylinders and contoured parallelepipeds intersect to create substantial, yet visually weightless, planes.

A devotion to material rigor is evident in the two distinct versions, “total wood” and “total lacquer,” each augmenting the collection’s refined modern aesthetic. Meanwhile, the dynamic horizontal and vertical geometry enables a felicitous element of movement, allowing the upper surface to rotate and slide, transforming the table into a practical worktop. Whether positioned as centerpieces or placed beside a sofa, the *Habita* tables effortlessly adapt to residential and hospitality settings, serving an indispensable role in any tasteful space.

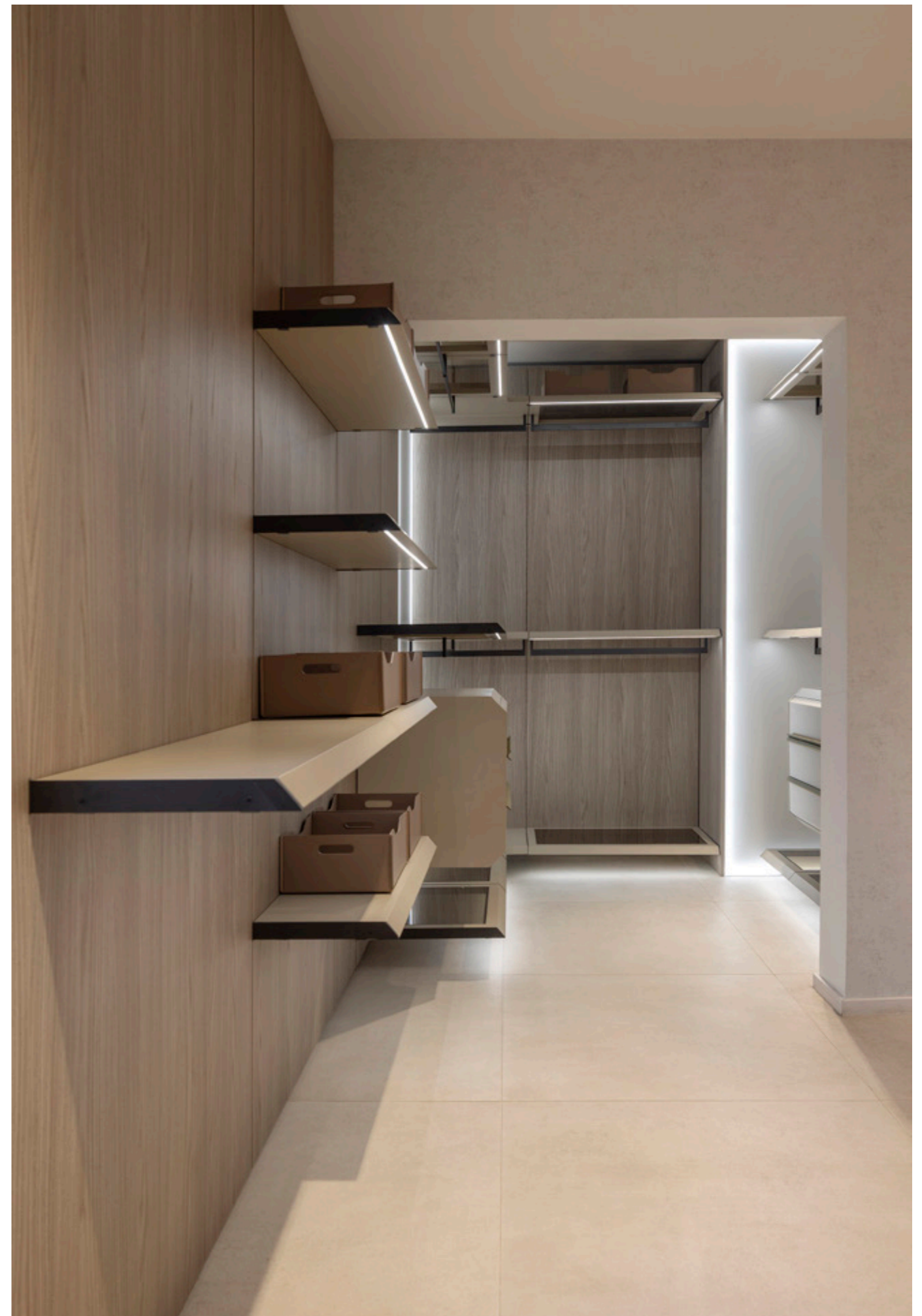


HABITA
walk-in closet

Architectural experience

Like an immersive stage set, the *Habita* walk-in closet transforms storage into an architectural experience, simultaneously functional and visually compelling. More than a meticulously designed and highly organized space, the ideal walk-in closet is a refined showcase for personal style. *Habita* serves as a dynamic backdrop, effortlessly adapting to seasonal transitions while maintaining its architectural integrity. Open to enhancements and evolving needs, it ensures that clothing and accessories are beautifully displayed and coordinated. Here, dressing becomes an entirely gratifying ritual.

Conceived with the precision of a silent yet ever-attentive valet, the system is structured around a highly flexible configuration of shelves in lacquer, wood, or glass, along with garment rails, multiuse drawers, and open storage grids—all easily repositionable. Integrated lighting, available at every level, enhances both visibility and ambiance, elevating the space from a simple utility to a stage where fashion and function meet. With *Habita*, selecting what to wear each day becomes a natural, intuitive act—where everything is elegantly close at hand.







NATUZZI

FEUDO occasional table



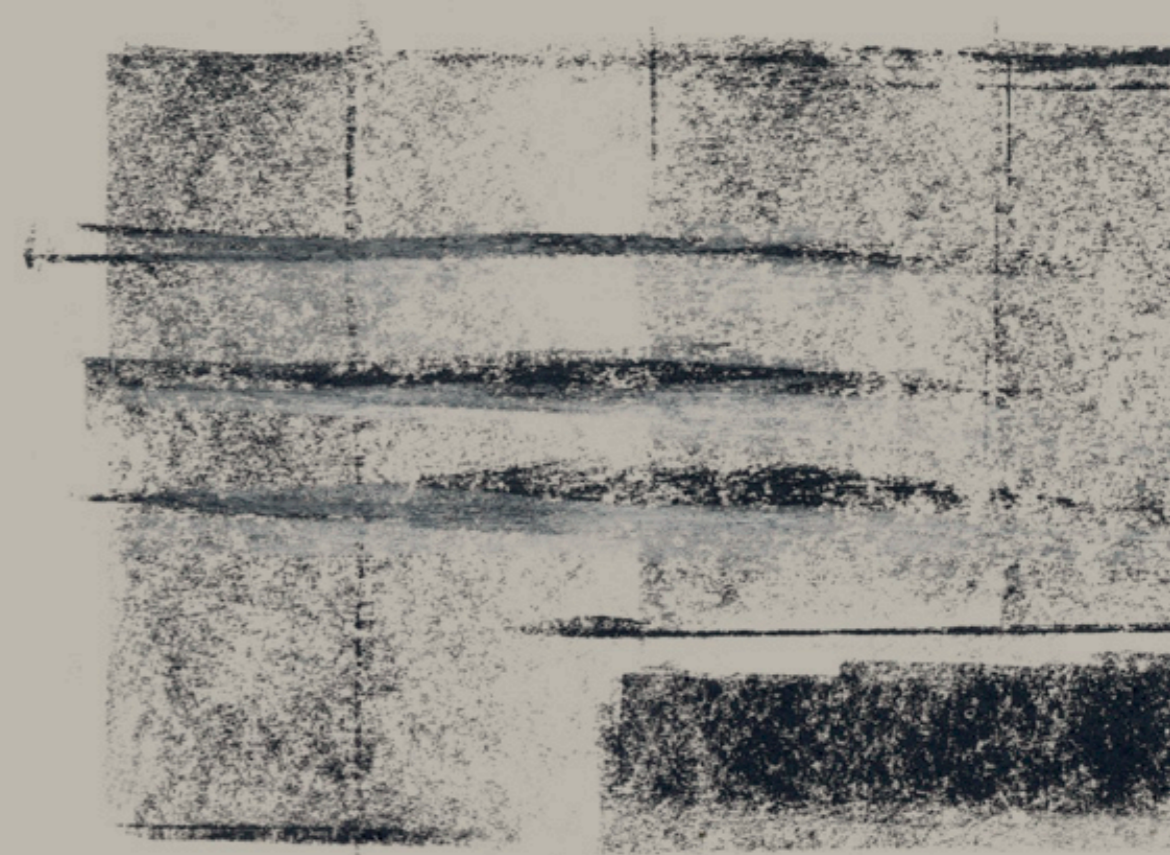
MARGARET armchair | CAMPUS madia

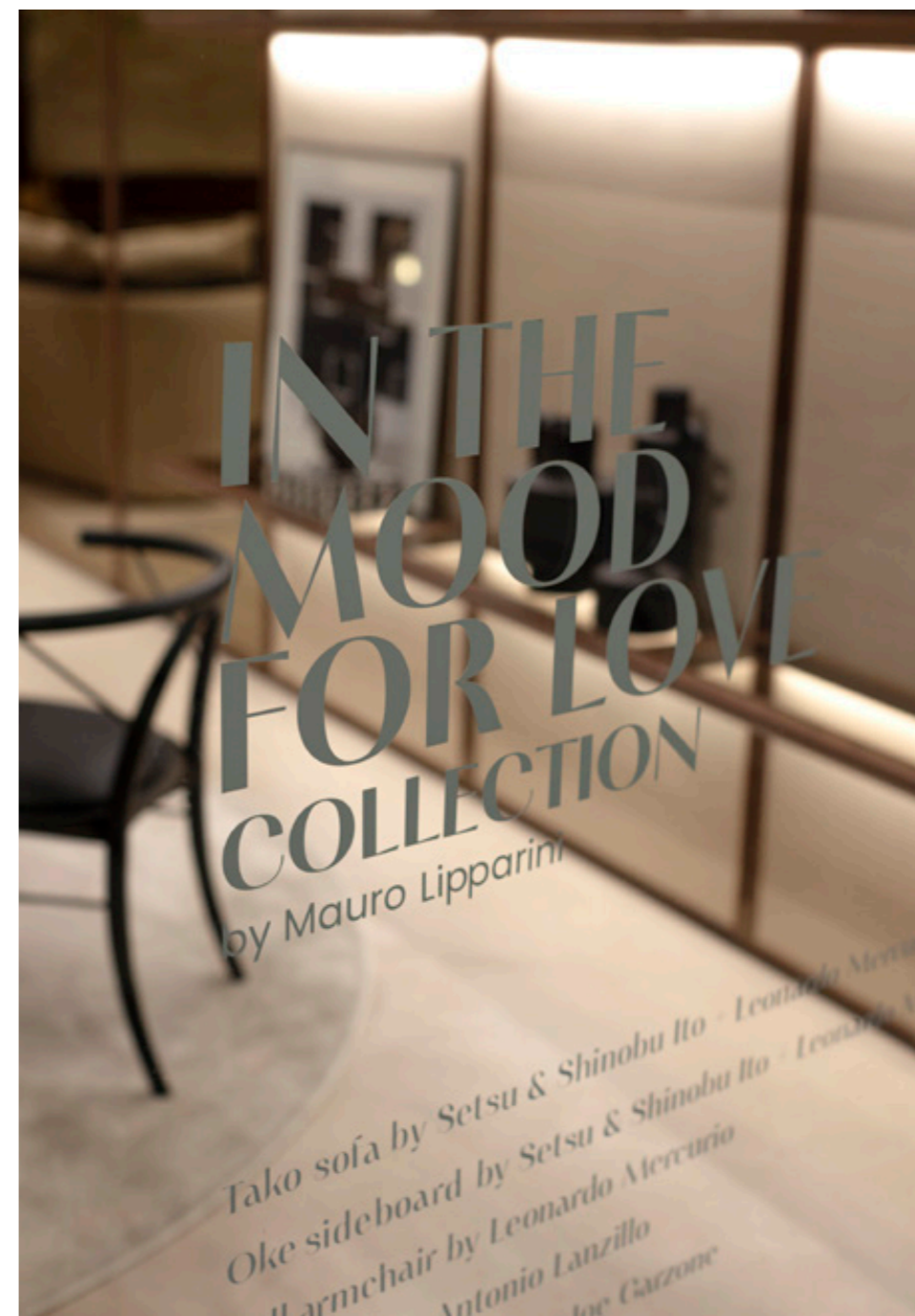




CONTE

CASA







BEFORE SUNRISE

boiserie

noble, nature- inspired materials

The *Before Sunrise* boiserie is composed of an arrangement of linear, flat, and volumetric elements that, through their common grammar, achieve harmony across a wide range of configurations, adapting to both the personality of the client and the particular characteristics of its setting.

As a whole, vertical lines define the structure, acting as guiding tracks along which elements can be arranged with complete freedom. The available components—panels, backings, shelves, opaque and transparent storage units (both horizontal and vertical), and integrated lighting strips—allow for endless customization. The horizontality of the shelves, combined with the storage units, permits numerous interpretations without predefined constraints, creating a personalized functional language with a vivid aesthetic, further enhanced by integrated lighting.

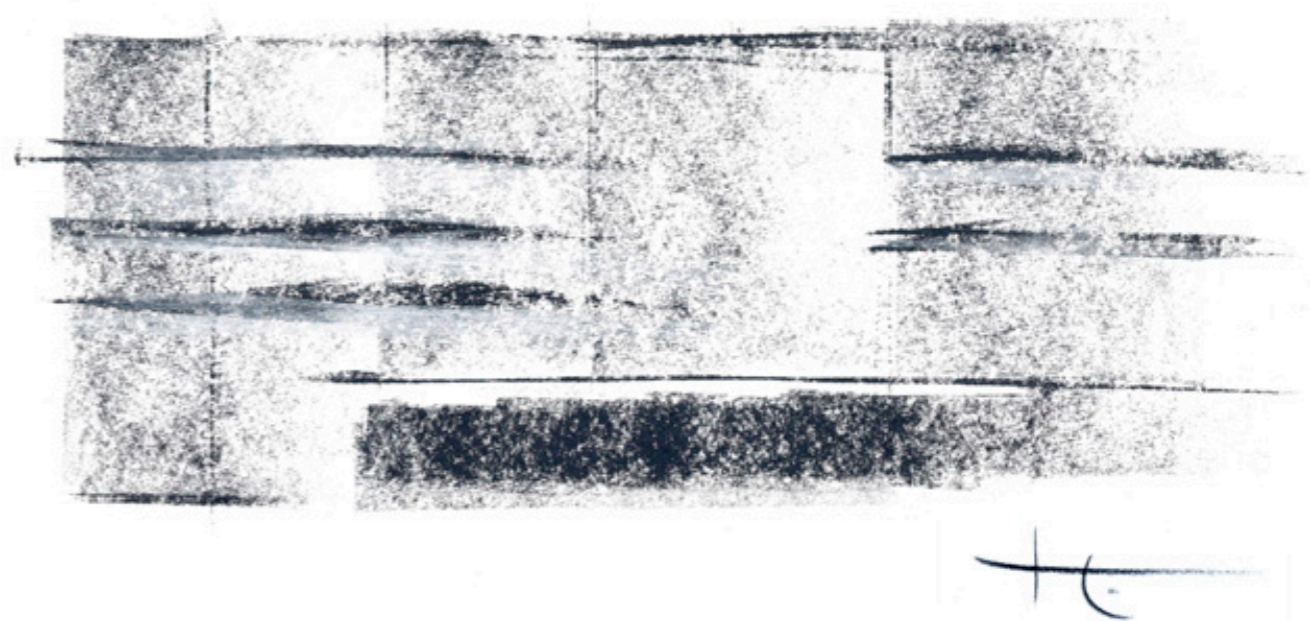
Finely crafted metal elements establish a distinctive stylistic code for Conte Casa. The strict graphic precision of vertical and horizontal coordinates—pure and abstract in composition, reminiscent of the De Stijl movement—is contrasted by the use of noble, nature-inspired materials that exude a composed opulence. The poetic quality of these materials serves as tribute to the elegance of traditional furniture-making, echoing the long history of Italian design, where formal and compositional balance is synonymous with the exceptional and the unique.

Responding to contemporary needs with increasing theatricality and style, walk-in closets have taken on a pivotal role in modern living. Especially in domestic spaces, they are status symbols that elevate everyday storage spaces into luxurious personal wardrobes.

The design of the boiserie “Night” evolves from the boiserie “Day”, featuring additional specialized elements such as movable containers, drawer chests, open racks, clothing rails, and illuminated shelves. Highly flexible configurations are the welcome result, making possible a fully customized experience.







BIG EYES
vanity desk

Director Tim Burton's 2014 film tells the true story of American painter Margaret Keane, known for her "big eyes" portraits—artworks evoking intimacy and contemplation that became a cultural phenomenon in the 1960s.

THE FOCAL POINT

In the same spirit, the *Big Eyes* vanity desk encourages moments of introspection and personal connection, day after day. A small yet significant focal point, it is designed with particular attention to the sumptuous experience of the walk-in closet, catering to the needs of the most discerning global clientele.

Thanks to the rack system integrated into the boiserie, the vanity desk's surface can be adjusted to one's optimal height, providing remarkable flexibility. The wide range of materials available within the collection allows for further appealing combinations, highlighting the vanity desk as a jewel-like element set to perfection within the walk-in closet system.



DINNER AT EIGHT
dining table

When George Cukor directed *Dinner at Eight* in 1933, he had at his disposal a cast including nearly a dozen of the biggest Hollywood stars of the era. The dinner that gives the film its title is the moment toward which everything builds, the preparation for it a staging of life itself.

The eponymous table's circular geometry, divided into segments, forms a dodecahedron that invites celebration of the seating arrangement, as it guides each diner with graphic precision. The triangular, radiating sections of the tabletop, with their carefully crafted veneers, converge on the center as if reinforcing unity, dialogue, and shared conviviality.

The tabletop is supported by a sophisticated interplay of vertically folded panels, which draw toward the table's core while at the same time expanding outward, creating a play of light and shadow. The delicately contoured panels are finished in leather and edged with solid wood—elements that enrich the table's presence with a measured elegance.



exclusive craftsmanship

The Conte Casa furniture collection expands in new directions beyond the horizontal and vertical, manifesting in elegant display cases where delicate aluminum profiles trace the three-dimensional perimeters. These fine lines seem to frame transparency itself, capturing emptiness within a design both lightweight and dramatic.

Fairytale is as rational in concept as it is poetic in execution—a pure form that gleams like a diamond, resting atop a solid marble podium. From the skeletal simplicity of its framework, the volumes take shape through a rhythmic sequence of segments, creating a glass-based architecture that seamlessly integrates with the structure. This interplay of solid and void, opacity and transparency, shows off the display cabinet's contents while magnifying its own aesthetic impact. Aluminum, glass, and marble come together in ideal harmony, crowned by an exquisite brass and leather handle, a final touch of fine design and exclusive craftsmanship.

In *Fairytale*, functionality and theatrical effect merge in a remarkable synthesis, capable of serving not only the domestic scene but any refined space. A showcase for objects and identity alike, it offers a mature and sophisticated ambience. With its complete transparency, nothing stands in the way of fully appreciating all that it holds—thoughtfully chosen expressions of one's singular personality.





Creative Director

Mauro Lipparini

Executive Producer

Michelle Richter

Visual Design and Production

Studio Lipparini

Writers

Quartet for the End of Time

Photography

Gionata Xerra, Marek Swoboda